

**SMOKING IS NOT PERMITTED IN THE CITY COUNCIL CHAMBERS  
(Article IV, Chapter 7, W.H.M.C.)**

**COMPLETE AGENDA PACKETS ARE AVAILABLE FOR PUBLIC  
INSPECTION AT CITY HALL, 8300 SANTA MONICA BLVD.,  
AT WEST HOLLYWOOD LIBRARY, 625 N. SAN VICENTE BLVD.,  
AND AT THE CITY'S WEBSITE,**

**[www.weho.org](http://www.weho.org)**

Written materials distributed to the City Council within 72 hours of the City Council meeting are available for public inspection immediately upon distribution in the City Clerk's office at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the City Council meeting at the City Clerk's table.

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to [www.metro.net](http://www.metro.net).

If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, JUNE 24, 2013  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

*SUBJECT: The agenda for the meeting of Monday, June 24, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, June 20, 2013.*

**RECOMMENDATION:** Receive and file.

2.B. **APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**RECOMMENDATION:** Approve the minutes of June 3, 2013.

- 2.C. DEMAND REGISTER NO. 724, RESOLUTION NO. 13-4461:**  
*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*  
**RECOMMENDATION:** Approve Demand Register No. 724 and adopt Resolution No. 13-4461, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 724".
- 2.D. CLAIMS ADMINISTRATION:**  
*SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*  
**RECOMMENDATION:** Deny the claims of Thomas Brown and Gregory Marquette and refer to the City's claims adjuster.
- 2.E. TREASURER'S REPORTS FOR FEBRUARY & MARCH 2013 [D. WILSON, L. QUIJANO, N. CORONADO]:**  
*SUBJECT: The City Council will receive the Treasurer's Report for the months ended February and March 2013 pursuant to Section 53646 of the Government Code of the State of California.*  
**RECOMMENDATION:** Receive and File.
- 2.F. CITY OF WEST HOLLYWOOD INVESTMENT POLICY [D. WILSON, L. QUIJANO]:**  
*SUBJECT: The City Council will consider adopting the annual resolution for the City's investment policy.*  
**RECOMMENDATION:** Adopt Resolution No. 13-4462, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING A STATEMENT OF INVESTMENT POLICY AND RESCINDING RESOLUTION NO. 12-4330".
- 2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**  
*SUBJECT: The City Council will receive reports from the Public Safety Commission and the Disabilities Advisory Board on actions taken at their recent meetings.*  
**RECOMMENDATION:** Receive and file.
- 2.H. NOTIFICATION OF ADVISORY BOARD ABSENCES [C. SCHAFFER, Y. QUARKER]:**  
*SUBJECT: City Council will receive notification that three (3) Advisory Board members have exceeded the number of allowed absences in a twelve-month period.*  
**RECOMMENDATIONS:** 1) Councilmember Duran to receive notification that Ruth Tittle has exceeded the number of allowed absences for the Lesbian & Gay Advisory Board, and determine not to vacate the seat; 2) Mayor Pro Tempore D'Amico to receive notification that Valentina Matidzhi has exceeded the number of allowed absences for the Russian

Advisory Board, and determine not to vacate the seat; and 3) Mayor Pro Tempore D'Amico to receive notification that Susan Pinkus has exceeded the number of allowed absences for the Women's Advisory Board, and determine not to vacate the seat.

- 2.I. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION THIRD QUARTER REPORT FOR 2012-2013 [E. SAVAGE, R. BURNLEY]:**  
*SUBJECT: The City Council will receive the Third Quarter Report of the West Hollywood Community Housing Corporation (WHCHC) for fiscal year 2012-2013.*  
RECOMMENDATION: Receive and file.
- 2.J. OPENING OF INCLUSIONARY HOUSING PROGRAM WAITING LIST AND ADMINISTRATIVE UPDATE [E. SAVAGE, R. BURNLEY]:**  
*SUBJECT: The City Council will receive an update on the Inclusionary Housing Program, including information on waiting lists, vacancies, and new construction.*  
RECOMMENDATION: Receive and file.
- 2.K. A RESOLUTION OF THE CITY OF WEST HOLLYWOOD AMENDING THE DECLARATION OF INTENTION TO REIMBURSE EXPENDITURES FROM THE PROCEEDS OF OBLIGATIONS TO BE ISSUED BY THE CITY AND DIRECTING CERTAIN ACTIONS [D. WILSON, J. LEONARD]:**  
*SUBJECT: The City Council will consider adopting the attached resolution amending the declaration of intention to reimburse the City for expenditures related to the development of an automated parking garage and community plaza at City Hall from the proceeds of debt.*  
RECOMMENDATION: Adopt Resolution No. 13-4463 "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD AMENDING THE DECLARATION OF INTENTION TO REIMBURSE EXPENDITURES FROM THE PROCEEDS OF OBLIGATIONS TO BE ISSUED BY THE CITY AND DIRECTING CERTAIN ACTIONS".
- 2.L. GRANT APPLICATION AND EXPENDITURE PLAN FOR THE JUSTICE ASSISTANCE GRANT (JAG) 2013 [K. COOK, G. HONINGS]:**  
*SUBJECT: The City Council will consider authorizing Public Safety staff to apply for and then accept, if applicable, the US Department of Justice's Bureau of Justice Assistance's annual allocation for the Justice Assistance Grant (JAG) 2013 Program.*  
RECOMMENDATIONS: 1) Authorize staff to apply for and accept, if applicable, the US Department of Justice's Bureau of Justice Assistance's annual allocation to the City of West Hollywood of \$26,695 for the Justice Assistance Grant (JAG) 2013 Program; 2) If the grant is awarded, authorize the Director of Finance to adjust the budget in fiscal year 2013-14 to reflect the projected grant award of \$26,695 for a total of \$26,695 in increased budgeted expenditures and revenues; 3) Authorize the

expenditure of JAG funds for the continuation and expansion of the City Parks Patrol Program; 4) Authorize the expenditure of remaining grant funds to be used for special patrols as necessary with the approval of the City Manager, the Public Safety Manager, and the Sheriff's Captain; and 5) Authorize the City Manager to reprogram any savings and interest earnings towards the City Parks Patrol Program or special patrols.

**2.M. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE SALE OF THE CITY-OWNED PROPERTY LOCATED AT 6439 SANTA MONICA BOULEVARD, LOS ANGELES, CALIFORNIA [P. AREVALO, S. BAXTER]:**

*SUBJECT: The City Council will consider approving the sale of City-owned property located at 6439 Santa Monica Boulevard.*

**RECOMMENDATIONS:** 1) Approve the sale of City-owned property located at 6439 Santa Monica Boulevard to Epicenter Landcorp LLC. in the amount of \$3,225,000; 2) Authorize the City Manager to execute all necessary documents to facilitate the sale of the property located at 6439 Santa Monica Boulevard; 3) Authorize the Director of Finance to increase the General Fund Revenue Account 100-493001, Sale: General Capital Asset by \$3,225,000 in the fiscal year that escrow closes; and 4) Adopt Resolution No. 13-4464 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING THE SALE OF THE CITY-OWNED PROPERTY LOCATED AT 6439 SANTA MONICA BOULEVARD, LOS ANGELES, CALIFORNIA".

**2.N. HYBRID VEHICLE PURCHASES [O. DELGADO, S. CAMPBELL, H. COLLINS, K. TRUDEAU]:**

*SUBJECT: The City Council will consider authorizing the purchase of three hybrid vehicles.*

**RECOMMENDATIONS:** 1) Authorize the Finance Department to issue a Purchase Order to Hanford Toyota of Hanford, California in an amount of \$70,021.77 for the purchase of three 2013 Toyota Prius, to include taxes, fees and delivery; and 2) Authorize the Finance Department to issue a Purchase Order for an administrative fee equal to 1.98% (\$1,386.44) of the total vehicle purchase amount to the State of California, Department of General Services.

**2.O. AMEND AGREEMENT FOR SERVICES WITH LILLEY PLANNING GROUP [S. DE WOLFE, J. KEHO, M. ANTOL, B. ROME]:**

*SUBJECT: The City Council will consider authorizing an amendment to a previously authorized agreement with Lilley Planning Group to provide planning services on an "as needed" basis.*

**RECOMMENDATIONS:** 1) Approve an Amendment to the Agreement for Services through December 31, 2015 in an additional not-to-exceed amount of forty thousand dollars (\$40,000) with Lilley Planning Group for

temporary planning services, as needed; and 2) Authorize the City Manager to sign and execute all necessary documents.

**2.P. AUTHORIZATION TO ISSUE A REQUEST FOR PROPOSAL FOR TENNIS CONCESSION SERVICES [E. SAVAGE, O. WALKER, C. WORLAND]:**

*SUBJECT: Authorize issuance of a Request for Proposal for tennis concession services at Plummer and West Hollywood Parks.*

**RECOMMENDATION:** Authorize issuance of a Request for Proposals regarding tennis concession services at Plummer and West Hollywood Parks.

**2.Q. AUTHORIZATION TO AMEND THE CONTRACT WITH VISION INTERNET PROVIDERS, INCORPORATED FOR AN UPGRADED WEBSITE CONTENT MANAGEMENT SYSTEM [S. BAXTER, B. WHITE]:**

*SUBJECT: The City Council will consider authorizing a contract amendment with Vision Internet Providers, Incorporated to upgrade the City website's Content Management System.*

**RECOMMENDATION:** Authorize the City Manager to execute Amendment #5 to the contract with Vision Internet Providers, Incorporated dated June 10, 2009 to include an upgraded Content Management System and increase the contract by an additional amount of \$25,000.

**2.R. AWARD OF CONTRACT FOR CITYWIDE ELECTRICAL SERVICES AND NIGHTTIME LIGHTING INSPECTIONS [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving an Agreement with Ace Construction & Maintenance, Inc. for the Electrical Services and Nighttime Lighting Inspections.*

**RECOMMENDATIONS:** 1) Accept the bid dated June 4, 2013 and approve an Agreement with Ace Construction & Maintenance, Inc. for the Electrical Services and Nighttime Lighting Inspections in the amount of \$116,354.93; 2) Approve Ace Construction & Maintenance, Inc. as the primary vendor for providing other related contract services in-line with the unit costs established in the Agreement as said services are required and funding is available; 3) Authorize the City Manager to execute an Agreement with Ace Construction & Maintenance, Inc. for Electrical Services and Nighttime Lighting Inspections; and 4) Reject all remaining bids.

**2.S. AGREEMENT WITH THE WEST HOLLYWOOD CHAMBER OF COMMERCE FOR COMMUTER CENTER SERVICES [E. SAVAGE, D. DENNIS, P. GOODMAN]:**

*SUBJECT: The City Council will consider a contract with the West Hollywood Chamber of Commerce to provide "Commuter Store" services.*

RECOMMENDATION: Approve and authorize the City Manager to sign a contract with the West Hollywood Chamber of Commerce in the amount not to exceed \$38,400 over two years to provide Commuter Center services.

**2.T. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH JOHN L. HUNTER ASSOCIATES FOR ASSISTANCE WITH IMPLEMENTATION OF PROGRAMS FOR COMPLIANCE WITH THE NATIONAL POLLUTANT DISCHARGE ELIMINATION SYSTEM (NPDES) PERMIT [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approval of a professional service agreement with John L. Hunter Associates for professional services to assist the City to implement programs for compliance with the National Pollutant Discharge Elimination System (NPDES) Permit.*

RECOMMENDATION: Approve a professional services Agreement in an amount not to exceed \$41,250 with John L. Hunter Associates and authorize the City Manager to sign the Agreement.

**2.U. AGREEMENT FOR PROFESSIONAL AUDIO/VISUAL EQUIPMENT MAINTENANCE SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider awarding an Agreement with Waveguide Consulting, Incorporated, for Professional Audiovisual Technology Support Services.*

RECOMMENDATIONS: 1) Approve an Agreement for Services through June 30, 2014 in the not to exceed amount of \$60,000 with Waveguide Consulting, Incorporated, for providing Audiovisual Technology Support Services; and 2) Authorize the City Manager to execute the Agreement in the not to exceed amount of \$60,000.

**2.V. NOTICE OF COMPLETION FOR STREET PAVING PROGRAM: KINGS RD, HARPER AVE, LA JOLLA AVE., ROMAINE ST, AND WILLOUGHBY AVE., CIP 1304 [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for the Street Paving Program: Kings Rd, Harper Ave, La Jolla Ave., Romaine St, and Willoughby Ave., CIP 1304, by Hardy and Harper, Inc.*

RECOMMENDATION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

**2.W. NOTICE OF COMPLETION FOR CIP 1308 SEWER REPAIR AND REHABILITATION MID-CITY AREA – GROUP A [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1308 Sewer Repair and Rehabilitation in the Mid-City Area – Group A, by Southwest Pipeline and Trenchless Corporation.*

**RECOMMENDATION:** Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

**2.X. IMPLEMENTATION OF DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF HARPER AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider a petition for preferential parking filed by residents representing a majority of the residential dwelling units on the 1000 block of Harper Avenue, between Santa Monica Blvd. and Romaine Street.*

**RECOMMENDATION:** Introduce for first reading Ordinance No. 13-4465, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF HARPER AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**2.Y. APPOINTMENT OF ONE MEMBER TO THE OVERSIGHT BOARD OF THE SUCCESSOR AGENCY TO THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION [A. LAND, K. HASHMI]:**

*SUBJECT: This item recommends that the City Council ratify the appointment, by the Mayor, of Yvonne Quarker, Assistant City Clerk, to the Oversight Board of the Successor Agency to the West Hollywood Community Development Commission, effective July 1, 2013, pursuant to Health and Safety Code Section 34179.*

**RECOMMENDATION:** Ratify the Mayor's appointment of Yvonne Quarker, Assistant City Clerk, to the Oversight Board of the Successor Agency to the West Hollywood Community Development Commission, effective July 1, 2013, pursuant to Health and Safety Code Section 34179.

**2.Z. A RESOLUTION OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 564 (MULLIN) – PROHIBITING THE STATE DEPARTMENT OF FINANCE FROM REVERSING CERTAIN PREVIOUSLY APPROVED ENFORCEABLE OBLIGATIONS AND ACTIONS [D. WILSON, J. LEONARD, L. BOCK, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution in support of Assembly Bill (AB) 564 (Mullin), which would prohibit the State Department of Finance from reversing certain previously approved enforceable obligations and actions, once a successor agency has received a Find of Completion.*

**RECOMMENDATION:** Adopt Resolution No. 13-4466 “A RESOLUTION OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 564 (MULLIN) - PROHIBITING THE STATE DEPARTMENT OF FINANCE FROM REVERSING CERTAIN PREVIOUSLY APPROVED ENFORCEABLE OBLIGATIONS AND ACTIONS”.

**2.AA. OPPOSE SB 556 (CORBETT) PUBLIC AGENCY CONTRACTORS. JOINTLY AND SEVERALLY LIABLE FOR DAMAGES CAUSED BY CONTRACTORS WHILE PERFORMING WORK ON BEHALF OF PUBLIC AGENCY [L. BOCK, H. MOLINA]:**

*SUBJECT: The City Council will consider adopting a resolution opposing Senate Bill (SB) 556 (CORBETT), which if adopted into law will make cities jointly and severally liable in case of damages and injuries caused by a contractor who, by wearing a similar uniform or driving a vehicle with a public agency logo, can be identified by a member of the public as an employee of the contracting public agency.*

**RECOMMENDATIONS:** 1) Adopt Resolution 13-4467 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN OPPOSITION TO SB 556 (CORBETT) PUBLIC AGENCY CONTRACTORS. JOINTLY AND SEVERALLY LIABLE FOR DAMAGES CAUSED BY CONTRACTORS WHILE PERFORMING WORK ON BEHALF OF AGENCY”; and 2) Direct staff to send copies of the adopted resolution to Senators Ted Lieu and Ellen Corbett, Assemblymember Richard Bloom, other key legislators and community partners.

**2.BB. ANNUAL ARTS GRANT APPLICATION AND GUIDELINES 2014 [P. AREVALO, J. HUFFER, A. CAMPBELL]:**

*SUBJECT: The Council will consider approving the Annual Arts Grant Program Applications and Guidelines for 2014 as recommended by the Arts and Cultural Affairs Commission.*

**RECOMMENDATION:** Approve grant criteria, applications and guidelines for the 2014 Arts Grant Program.

**2.CC. ARTS AND CULTURAL PROGRAMMING AT THE WEST HOLLYWOOD LIBRARY [P. AREVALO, J. HUFFER, A. CAMPBELL, M. CHE]:**

*SUBJECT: The City Council will consider authorizing the use of the West Hollywood Library Public Meeting Room (Council Chambers) for upcoming arts and culture events.*

**RECOMMENDATION:** Approve the use of the West Hollywood Library Public Meeting Room (Council Chambers) for three arts and culture events as outlined in this report and waive associated fees.

**2.DD. URBAN ART CONSERVATION PROGRAM UPDATE [P. AREVALO, J. HUFFER, A. CAMPBELL]:**

*SUBJECT: The Council will receive and file an update on the City's Urban Art Conservation Program and approve a contract with Rosa Lowinger and Associates to provide art maintenance and conservation services for the City.*

**RECOMMENDATIONS:** 1) Receive and file report; and 2) Approve a three-year contract for a total not-to-exceed amount of \$75,000 for Rosa Lowinger and Associates to provide art maintenance and conservation services for the City.

**2.EE. SUPPORT FOR OUTFEST 2013 [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider supporting Outfest by officially becoming a community collaborator.*

**RECOMMENDATIONS:** 1) Approve the City of West Hollywood's participation as a community collaborator of the event and authorize the use of the City's name and logo on printed materials advertising the event; and 2) Direct staff to assist with the promotion of the event.

**2.FF. SPONSORSHIP OF THE 'STOLEN & FORBIDDEN' LESBIAN LITERARY EVENT [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider sponsorship of 'Stolen & Forbidden,' a literary event featuring lesbian women reading from books they were forbidden to read as young girls.*

**RECOMMENDATIONS:** 1) Approve sponsorship of 'Stolen & Forbidden' and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for the event and a waiver of event permits, parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 4) Approve the use \$500 from budgeted City Council discretionary funds for costs associated with the 'Stolen & Forbidden' Lesbian Literary Event; and 5) Authorize the City Manager to sign all required documents relating to this item.

**2.GG. SUPPORT OF FIREFIGHTERS' "FILL THE BOOT" CAMPAIGN TO BENEFIT THE MUSCULAR DYSTROPHY ASSOCIATION [A. LAND, K. HASHMI]:**

*SUBJECT: The City Council will consider supporting the "Fill the Boot" campaign conducted annually by firefighters throughout the country to benefit the Muscular Dystrophy Association, taking place in West Hollywood July 11-13, 2013.*

**RECOMMENDATIONS:** 1) Approve the City of West Hollywood's support for the "Fill the Boot" campaign conducted annually by firefighters throughout the country to benefit the Muscular Dystrophy Association; 2) Approve the use of the intersection at Santa Monica Boulevard and San Vicente Boulevard on July 11-13, 2013 and waive associated special event permit fee; and 3) Direct PIO staff to assist with the coordination and promotion of the event.

**2.HH. REQUEST FROM EDGE OUTDOOR MEDIA TO REPLACE AN EXISTING DOUBLE-SIDED ROOF MOUNTED BILLBOARD WITH A LARGER DOUBLE-SIDED POLE MOUNTED BILLBOARD AT 8335 SUNSET BOULEVARD [S. DE WOLFE, J. KEHO, A. CASTILLO]:**

*SUBJECT: The proposal is a request from Edge Outdoor Media, on behalf of the property owner, 8335 Sunset Blvd. LLC, to replace a roof mounted double-sided 10 ft. x 30 ft. billboard with a pole mounted, v-shaped double-sided billboard consisting of an 18 ft. x 48 ft. sign on the west face and a 14 ft. x 48 ft. sign on the east face and raise the height by seven feet for a maximum height of 67 ft. The proposed project is located at 8335 Sunset Boulevard and was continued from the August 15, 2011 City Council meeting.*

**RECOMMENDATIONS:** Approve the request and adopt the following: 1) Introduce on first reading Ordinance No. 13-910: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT, IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 8335 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Introduce on first reading Ordinance No. 13-911: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT, ASSOCIATED WITH A DOUBLE-SIDED BILLBOARD ATOP A SINGLE-POLE STRUCTURE, LOCATED AT 8335 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B); and 3) Adopt Resolution No. 13-4468: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A BILLBOARD PERMIT TO REPLACE AN EXISTING DOUBLE-SIDED 10-FOOT X 30-FOOT BILLBOARD WITH A V-SHAPED DOUBLE-SIDED BILLBOARD CONSISTING OF AN 18-FOOT x 48-FOOT SIGN ON THE WEST FACE AND A 14-FOOT X 48-FOOT SIGN ON THE EAST FACE AND RAISE THE HEIGHT BY 7 FEET TO A MAX HEIGHT OF 67 FEET FOR THE PROPERTY LOCATED AT

8335 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA.  
(ATTACHMENT C)

- 2.II. BUS BENCHES UPDATE [O. DELGADO, S. CAMPBELL, H. COLLINS]:**  
*SUBJECT: This item will provide the City Council with an update on the status of the narrow style bus benches placed in the public right-of-way.*  
**RECOMMENDATION:** Receive and File.

**2. PUBLIC HEARINGS:**

- 3.A. WEST HOLLYWOOD DESIGN DISTRICT STREETScape MASTER PLAN [S. DE WOLFE, M. ANTOL. C. CORRAO]:**  
*SUBJECT: The City Council will consider adoption of the West Hollywood Design District Streetscape Master Plan.*  
**RECOMMENDATION:** Continue the item to a date certain of August 5, 2013.

- 3.B. SANTA MONICA BOULEVARD MAINTENANCE DISTRICT - CONFIRMATION OF AN ASSESSMENT AND DIAGRAM FOR FISCAL YEAR 2013-2014 PURSUANT TO THE PROVISIONS OF THE LANDSCAPING AND LIGHTING ACT OF 1972 [P. AREVALO, J. HUFFER, L. BIERY]:**  
*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution confirming a diagram and the levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2013-2014.*  
**RECOMMENDATION:** Adopt Resolution No. 13-\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING A DIAGRAM AND ASSESSMENT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT PURSUANT TO PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE".

- 3.C. THE WEST HOLLYWOOD DESIGN DISTRICT - IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 [P. AREVALO, J. HUFFER, L. BIERY]:**  
*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution to establish The West Hollywood Design District assessment for fiscal year 2013-2014 and approving an agreement with the West Hollywood Marketing Corporation (DBA Visit West Hollywood) to administer the program.*  
**RECOMMENDATION:** 1) Adopt Resolution No. 13-\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD, AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT" (Attachment B); 2) Approve supplemental funding in the

amount of \$70,000; and 3) Approve an Agreement for Services between the City and the West Hollywood Marketing Corporation (DBA Visit West Hollywood) to administer the 2013-2014 West Hollywood Design District BID work program and; authorize the City Manager to sign the agreement (Attachment C).

**3.D. HOTEL MARKETING BENEFIT ZONE - IMPLEMENTATION OF REQUIREMENTS OF THE PARKING & BUSINESS IMPROVEMENT AREA LAW OF 1989 [P. AREVALO, J. HUFFER, L. BIERY]:**

*SUBJECT: The City Council will conduct a public hearing and consider renewing the Hotel Marketing Benefit Zone of the West Hollywood Business Improvement Area for 2013-2014 and approve an Agreement for Services with the West Hollywood Marketing Corporation (dba Visit West Hollywood) to administer the program of work.*

**RECOMMENDATIONS:** 1) Adopt Resolution 13-\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD AND LEVYING A CHARGE (ASSESSMENT) IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT DISTRICT (HOTEL MARKETING BENEFIT ZONE) FOR FISCAL YEAR 2013-2014"; and 2) Approve Amendment #2 to the Agreement for Services between the City and the West Hollywood Marketing Corporation Agreement #005664; and, authorize the City Manager or his designee to sign the Agreement.

**3.E. SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT - IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 [P. AREVALO, J. HUFFER, L. BIERY]:**

*SUBJECT: The City Council will conduct a public hearing and consider adopting a resolution to establish the Sunset Strip Business Improvement District assessment for fiscal year 2013-2014 and approving an agreement with the Sunset Strip Business Association to administer the work program.*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 13-\_\_\_\_ "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONFIRMING THE REPORT OF THE ADVISORY BOARD, AND LEVYING AN ASSESSMENT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT" (Attachment C); 2) Approve an agreement between the City and the Sunset Strip Business Association (SSBA) to administer the 2013-2014 Sunset Strip Business Improvement District work program and; authorize the City Manager to sign the agreement (Attachment D); and 3) Receive and file SSBA's "Program of Work Amendment 2013/14" (Attachment B).

**4. UNFINISHED BUSINESS: None.**

**5. NEW BUSINESS:**

**5.A. JOINT STUDY SESSION FOR THE 2013-2021 HOUSING ELEMENT UPDATE [E. SAVAGE, R. BURNLEY, S. DE WOLFE, M. ANTOL, B. SIEGL]:**

*SUBJECT: The City Council and Planning Commission will convene for a study session on the Draft Housing Element Update for planning period 2013-2021.*

*RECOMMENDATIONS: 1) Staff recommends that the City Council and Planning Commission hear a presentation, hold a discussion of the issues and information presented therein, and make comments regarding the Draft Housing Element to staff and consultants; and 2) Direct staff to revise the Draft Housing Element as appropriate in response to comments offered and return to City Council for approval to forward the revised draft document to the California Department of Housing and Community Development for State-mandated preliminary review.*

**5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS AND RE-APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions and Advisory Boards.*

*RECOMMENDATIONS: Make new appointments or re-appointments to Commissions and Advisory Boards as follows: 1) Councilmembers to make direct appointments to the following: a) Mayor Pro Tempore D'Amico: Business License Commission; b) Councilmember Heilman: Lesbian & Gay Advisory Board; and c) Councilmember Prang: Russian Advisory Board; 2) Call for nominations for the at-large appointments for the following Commissions: a) Planning Commission: 1 at-large appointment; b) Public Facilities Commission: 2 at-large appointments; c) Public Safety Commission: 1 at-large appointment; and 3) Call for nominations for the at-large appointments for the following Advisory Boards: a) Disabilities Advisory Board: 1 at-large appointment, and b) Women's Advisory Board: 4 at-large appointments.*

**EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.**

**6. LEGISLATIVE: None**

**PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.**

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, July 15, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**UPCOMING MEETING SCHEDULE:**

Date: July 15 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: August 5 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: August 19 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: September 16 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

City Council Agendas and Staff Reports are available on-line at:  
[www.weho.org](http://www.weho.org)

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
MONDAY, JUNE 24, 2013  
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM  
625 N. SAN VICENTE BOULEVARD**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

**1. CONFERENCE WITH REAL PROPERTY NEGOTIATOR.....G.C. 54956.8**

Property:	8325 Santa Monica Boulevard
City Negotiator:	Paul Arevalo or designee
Negotiating parties:	Fair Day, Incorporated
Under Negotiation:	Price and terms of payment

**2. PENDING LITIGATION.....G.C. 54956.9(d)(1)**

616 Croft LLC v. City of West Hollywood  
Los Angeles County Superior Court Case No. BC 498004

Ptashkin v. City of West Hollywood  
Los Angeles County Superior Court Case No. BS136314

**AFFIDAVIT OF POSTING**

State of California     )  
County of Los Angeles    )  
City of West Hollywood    )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: June 20, 2013

Signature *Cherrie Ras*