

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, MAY 23, 2013 – 3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:30 P.M.)

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

II. CONSENT CALENDAR (3:35 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of April 23, 2013

III. ITEMS FROM THE PUBLIC (3:45 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Temporary Art Project Proposal – “Acceptance” and “50 Cakes of Gay” Murals (3:50 P.M.)

The Subcommittee will review and consider approving two temporary murals (“Acceptance” by Overunder and “50 Cakes of Gay” by Kashink) in the alley way of the Eleven Nightclub as “art” and not as creative signs, as submitted by Richard Grossi, Owner of Eleven Nightclub.

RECOMMENDATION: Review and consider approval of murals as “art.”

B. Temporary Art Project Proposal Application and Guidelines

The Subcommittee will review, discuss and consider approving the revised Temporary Art Project Proposal Application and Guidelines.

RECOMMENDATION: Approve revised Temporary Art Project Proposal Application and Guidelines and forward recommendation to the Arts and Cultural Affairs Commission for ratification.

V. UNFINISHED BUSINESS (4:00 P.M.)

A. “Illuminated” Temporary Sculpture Project (4:00 P.M.)

The Subcommittee will review and discuss a revised budget proposal with artist Shana Mabari.

RECOMMENDATION: Discuss and provide direction as applicable.

B. Santa Monica Boulevard/Doheny Median Temporary Art Exhibition (4:10 P.M.)

The Subcommittee will receive a presentation from art consultant Rebecca Ansert on potential artists for the next Santa Monica Boulevard/Doheny median exhibition.

RECOMMENDATION: Receive presentation and provide direction as applicable.

C. Art on the Outside Current and Potential Projects (4:25 P.M.)

The Subcommittee will discuss as needed AOTO projects under the Subcommittee’s oversight:

Anchoring the Threads of Community Mural Project	Sam Falls Sculpture Project / LA><ART
Anna Sew Hoy Sculpture Project / LA><ART	Sweetlove Sculpture Project (FY2013)
Contemporary Art Encounter Project/One Day Residencies (FY2013)	The Roxy Project (on-going)
Cosimo Cavallaro’s Jelly Bean (FY2014)	Tierra del Sol Collective Project
Creative Voltage – Jennifer Cecere Project (FY2014)	Tsipi Mani Sculpture Project (FY2014)
Illuminated Sculpture Project – Shana Mabari	Videotron-9039 Sunset Boulevard (formerly the Key Club)

VI. EXCLUDED CONSENT CALENDAR

VII. ITEMS FROM THE SUBCOMMITTEE (4:30 P.M.)

VIII. ITEMS FROM THE STAFF

IX. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the June 27, 2013 meeting agenda.

X. ADJOURNMENT (4:40 P.M.)

The Art on the Outside Subcommittee will adjourn to its next regular meeting scheduled Thursday, June 27, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.

AFFIDAVIT OF POSTING

State of California)

County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: May 16, 2013

Signature *C. Tran*