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Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
AGENDA**

MONDAY, MAY 20, 2013

**WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda

6:30 P.M. – REGULAR MEETING

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

REPORT OF CLOSED SESSION AGENDA:

APPROVAL OF AGENDA:

ADJOURNMENT MOTIONS:

PRESENTATIONS:

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS: This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

CITY MANAGER'S REPORT: This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

FISCAL IMPACT ON CONSENT CALENDAR:

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

2.A. **POSTING OF AGENDA:**

SUBJECT: The agenda for the meeting of Monday, May 20, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, May 16, 2013.

RECOMMENDATION: Receive and file.

2.B. **APPROVAL OF MINUTES:**

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

RECOMMENDATION: Approve the minutes of May 6, 2013.

2.C. DEMAND REGISTER NO. 722, RESOLUTION NO. 13-4432:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

RECOMMENDATION: Approve Demand Register No. 722 and adopt Resolution No. 13-4432, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 722".

2.D. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

RECOMMENDATION: Deny the claims of Denise Braxton Clemens Herman and refer to the City's claims adjuster.

2.E. ORDINANCE NO. 13-909 (2ND READING) AMENDING TITLE 10, CHAPTER 10.08.250 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF OGDEN DRIVE [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-909, amending Title 10, Chapter 10.08.250 of the City's Municipal Code implementing District 10 preferential parking regulations on the 1000 block of Ogden Drive.

RECOMMENDATION: Waive further reading and adopt Ordinance No. 13-909, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.250 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 10 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF OGDEN DRIVE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Senior Advisory Board on actions taken at its recent meeting.

RECOMMENDATION: Receive and file.

2.G. 2013-2014 OPERATING BUDGET AND CAPITAL WORK PLAN UPDATE [P. AREVALO, D. WILSON, D. HATCHER]:

SUBJECT: The City Council will receive the City of West Hollywood Operating Budget and Capital Work Plan for Fiscal Year 2013-2014, which will be brought back for public comment and council adoption at the June 3, 2013 meeting.

RECOMMENDATION: Receive and file the City of West Hollywood Operating Budget and Capital Work Plan for Fiscal Year 2013-2014.

- 2.H. MINOR CHANGE TO MOVIE TOWN DEVELOPMENT AGREEMENT [P. AREVALO, M. JENKINS, S. DE WOLFE, J. KEHO, D. DE GRAZIA]:**
SUBJECT: The City Council will receive and file this notification of the City Manager's approval of a "Minor Change" to the Development Agreement between the City of West Hollywood and Devco Movietown, LLC.
RECOMMENDATION: 1. Receive and file letter from City Manager notifying Avalon Bay Communities, Inc. of "Minor Change" approval.
- 2.I. SUNSET MILLENNIUM– FINAL DESIGN [S. DE WOLFE, J. KEHO, F. CONTRERAS, S. REICH]:**
SUBJECT: The City Council will receive a copy of the final architectural plans of the Sunset Millennium development project (now known as Sunset|La Cienega) which was approved by the Planning Commission Design Review Subcommittee on February 21, 2013, as required pursuant to the project's conditions of approval in CC Resolution 05-3209.
RECOMMENDATION: Receive and file.
- 2.J. LEVY OF ANNUAL ASSESSMENT FOR SANTA MONICA BOULEVARD MAINTENANCE DISTRICT [P. AREVALO, J. HUFFER, L. BIERY]:**
SUBJECT: The City Council will consider adopting resolutions for the proposed levy of assessments for the Santa Monica Boulevard Maintenance District for fiscal year 2013-2014 which provides for holiday decorations, sidewalk steam cleaning, trash can and bus bench cleaning and repair; and set a public hearing for June 24, 2013.
RECOMMENDATIONS: 1) Adopt Resolution Number 13-4433, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INITIATING PROCEEDINGS FOR THE LEVY AND COLLECTION OF ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2013-2014 FISCAL YEAR PURSUANT TO PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE" (Attachment B); 2) Adopt Resolution Number 13-4434, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ENGINEER FOR THE 2013-2014 FISCAL YEAR IN CONNECTION WITH THE LEVY AND COLLECTION OF ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT" (Attachment C); 3) Adopt Resolution Number 13-4435, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AND COLLECT ASSESSMENTS WITHIN THE SANTA MONICA BOULEVARD MAINTENANCE DISTRICT FOR THE 2013-2014 FISCAL YEAR PURSUANT TO PART 2 OF DIVISION 15 OF THE CALIFORNIA STREETS AND HIGHWAYS CODE AND APPOINTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO" (Attachment D); and 4) Direct staff to notice a public hearing to be held on June 24, 2013 to hear protests or objections to the levy of the assessment for fiscal year 2013-2014.

2.K. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE WEST HOLLYWOOD DESIGN DISTRICT [P. AREVALO, J. HUFFER, L. BIERY]:

SUBJECT: The City Council will consider adopting three resolutions as the first steps in the implementation process of establishing The West Hollywood Design District for fiscal year 2013-2014; and set a public hearing on June 24, 2013.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4436 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE WEST HOLLYWOOD DESIGN DISTRICT"(Attachment B); 2) Adopt Resolution No. 13-4437 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH WEST HOLLYWOOD DESIGN DISTRICT"(Attachment C); 3) Adopt Resolution No. 13-4438 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR 2013-2014 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO" (Attachment D); and 4) Direct staff to notice a public hearing to be held on June 24, 2013 to hear protests or objections to the levy of the assessment for fiscal year 2013-2014.

2.L. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING AND BUSINESS IMPROVEMENT AREA LAW OF 1989 FOR THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT [P. AREVALO, J. HUFFER, L. BIERY]:

SUBJECT: The City Council will consider adopting three resolutions as the first steps in the annual implementation process of the Sunset Strip Business Improvement District for fiscal year 2013-2014; and set a public hearing for June 24, 2013.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4439, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT" (Attachment B); 2) Adopt Resolution No. 13-4440, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT" (Attachment C); 3) Adopt Resolution No. 13-4441, "A RESOLUTION OF THE CITY COUNCIL OF

THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2013-2014 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO" (Attachment D); and 4) Direct staff to notice a public hearing to be held on June 24, 2013 to hear protests or objections to the levy of the assessment for fiscal year 2013-2014.

2.M. IMPLEMENTATION OF REQUIREMENTS OF THE PARKING & BUSINESS IMPROVEMENT AREA LAW OF 1989 (HOTEL MARKETING BENEFIT ZONE) [P. AREVALO, J. HUFFER, L. BIERY]:

SUBJECT: The City Council will consider renewing the Hotel Marketing Benefit Zone of the West Hollywood Business Improvement Area for fiscal year 2013-2014 that funds the visitor marketing activities of Visit West Hollywood by adopting three resolutions; and set a public hearing for June 24, 2013.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4442, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ADVISORY BOARD AND DIRECTING THE PREPARATION OF A REPORT FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA" (Attachment B); 2) Adopt Resolution No. 13-4443, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE REPORT OF THE ADVISORY BOARD FOR FISCAL YEAR 2013-2014 IN CONNECTION WITH THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA" (Attachment C); 3) Adopt Resolution No. 13-4444, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY A CHARGE (ASSESSMENT) AGAINST HOTELS IN THE WEST HOLLYWOOD BUSINESS IMPROVEMENT AREA FOR FISCAL YEAR 2013-2014 AND SETTING A TIME AND PLACE OF A HEARING TO CONSIDER SUCH A CHARGE" (Attachment D); and 4) Direct staff to notice a public hearing to be held on June 24, 2013 to hear protests or objections to the levy of assessment for fiscal year 2013-2014.

2.N. STREET MAINTENANCE ASSESSMENT FOR FISCAL YEAR 2013-2014 [D. WILSON, B. ROSEN]:

SUBJECT: The City Council will consider adopting a resolution determining and imposing a street maintenance assessment within the 1996 Street Maintenance Assessment District for Fiscal Year 2013-2014. The assessment rate is unchanged from 2012-2013.

RECOMMENDATION: Adopt Resolution No. 13-4445, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DETERMINING THE COST OF STREET MAINTENANCE FOR FISCAL YEAR 2013-2014 AND DETERMINING AND IMPOSING A STREET MAINTENANCE ASSESSMENT WITHIN 1996 STREET MAINTENANCE ASSESSMENT DISTRICT FOR FISCAL YEAR 2013-2014 PURSUANT

TO THE PROVISIONS OF THE BENEFIT ASSESSMENT ACT OF 1982, CHAPTER 6.4 OF PART 1 OF DIVISION 2 OF TITLE 5 OF THE CALIFORNIA GOVERNMENT CODE”.

2.O. AGREEMENT FOR SERVICES FOR WEST HOLLYWOOD POOL MAINTENANCE AND BULK CHEMICAL DELIVERY- COMMERCIAL AQUATIC SERVICES, INC. [E. SAVAGE, O. WALKER, C. WORLAND]:

SUBJECT: The City Council will consider approving an Agreement for Services with Commercial Aquatic Services, Inc. for West Hollywood Pool Maintenance and Bulk Chemical Delivery.

RECOMMENDATIONS: 1) Accept the request for proposal dated April 23, 2013 and approve a three year Agreement with Commercial Aquatic Services, Inc. for West Hollywood Pool Maintenance and Bulk Chemical Delivery in the amount of \$71,367; 2) Authorize the City Manager to execute an Agreement with Commercial Aquatic Services, Inc. for West Hollywood Pool Maintenance and Bulk Chemical Delivery; and 3) Reject all remaining proposals.

2.P. APPROVAL OF AGREEMENT WITH CORINTHIAN INTERNATIONAL PARKING SERVICES LA INC.TO OPERATE CITY PUBLIC VALET [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider approval of an agreement with Corinthian International Parking Services LA Inc. to operate City public valet.

RECOMMENDATION: Authorize the City Manager to enter into a one (1) year agreement with Corinthian International Parking Services LA Inc. effective July 1, 2013 for the use of three (3) City parking lots: 1) 623 N. La Peer Drive; 2) 7718 Santa Monica Blvd.; and 3) Library Plinth Parking Structure-625 N. San Vicente Blvd.

2.Q. AWARD OF A CONSTRUCTION CONTRACT FOR THE LA BREA AVENUE STREETScape PROJECT, CIP 1309 [O. DELGADO, S. PERLSTEIN, D. UYENO]:

SUBJECT: The City Council will consider the approval of a construction contract for La Brea Avenue Streetscape Project, CIP 1309.

RECOMMENDATIONS: 1) Accept the bid dated May 1, 2013, submitted by STL Landscape Inc.; 2) Authorize the City Manager to enter into a contract with STL Landscape Inc. in the amount of \$810,000.00 for the construction of CIP 1309, La Brea Avenue Streetscape Project; 3) Authorize the City Engineer to manager change orders for work on the construction contract in an amount not to exceed 10% of the contract amount; and 4) Approve Resolution 13-4446, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CIP 1309, LA BREA AVENUE STREETScape PROJECT, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT.”

- 2.R. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH RBF CONSULTING FOR CONSTRUCTION MANAGEMENT AND INSPECTION SERVICES ON CIP 1309, LA BREA AVENUE STREETScape PROJECT [O. DELGADO, S. PERLSTEIN]:**
SUBJECT: The City Council will consider the approval of a professional services agreement with RBF Consulting for construction management and inspection services on, Capital Improvement Project No. 1309, the La Brea Avenue Streetscape Project.
RECOMMENDATION: Approve a professional services agreement in an amount not to exceed \$118,418 with RBF Consulting for construction management and inspection services on CIP 1309 La Brea Avenue Streetscape Project and authorize the City Manager to sign the agreement.
- 2.S. AWARD OF CONTRACT FOR THE INSTALLATION OF REGULATORY TRAFFIC AND PARKING SIGNS [O. DELGADO, S. CAMPBELL, J. ROCCO, H. COLLINS]:**
SUBJECT: The City Council will consider approving an Agreement with Paving Contractors, Inc. (PCI) for the Installation of Regulatory Traffic and Parking Signs.
RECOMMENDATIONS: 1) Accept the bid dated May 8, 2013 and approve an Agreement with PCI for the Installation of Regulatory Traffic and Parking Signs in the amount of \$164,650; 2) Approve PCI as the primary vendor for providing other related contract services in-line with the unit costs established in the Agreement as said services are required and funding is available; 3) Authorize the City Manager to execute an Agreement with PCI for the Installation of Regulatory Traffic and Parking Signs; and 4) Reject all remaining bids.
- 2.T. FIRST AMENDMENT TO THE AGREEMENT WITH ACCO FOR HEATING, VENTILATION AND AIR CONDITIONING REPAIR SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**
SUBJECT: The City Council will consider amending the Agreement with ACCO Engineered Systems, Inc. (ACCO) for Heating, Ventilation and Air Conditioning Maintenance and Repair Services (HVAC).
RECOMMENDATIONS: 1) Approve the First Amendment to the Agreement with ACCO to provide HVAC Maintenance and Repair in the not to exceed amount of \$60,000 for the remainder of fiscal year 2012-2013 and fiscal year 2013-2014; and 2) Authorize the City Manager to execute the First Amendment to the Agreement in the not to exceed amount of \$60,000.

2.U. AMENDMENT TO AGREEMENT FOR SERVICES WITH AUTHENTIC AGENCY – 2013 BOOK FAIR [E. SAVAGE, O. WALKER, C. WORLAND]:

SUBJECT: The City Council will consider amending an agreement for services with Authentic Agency increasing contract amount by an additional \$75,000 for a total not-to-exceed amount of \$225,000 and extend the contract to a maximum of 5 years.

RECOMMENDATIONS: 1) Approve an amendment to an agreement for services increasing contract amount by an additional \$75,000 for a total not-to-exceed amount of \$225,000; 2) Approve an amendment to an agreement for services for a period of three (3) years with an option for two (2), one year renewals of contract; 3) Authorize the City Manager, or his designee, to negotiate and execute change orders to the contract as needed up to 15% of the initial contract amount. (\$33,750); and 4) Authorize the City Manager to sign and execute the Amendment to the Agreement for Services.

2.V. WEST HOLLYWOOD GENERAL PLAN 2035 ANNUAL PROGRESS REPORT [S. DE WOLFE, M. ANTOL, B. SIEGL]:

SUBJECT: The City Council will receive and file the General Plan Annual Progress Report, covering the period since adoption of the General Plan and Climate Action Plan in September, 2011.

RECOMMENDATION: Receive and file a report regarding the implementation progress of the General Plan and Climate Action Plan.

2.W. STORMWATER PROGRAM REGULATORY UPDATE [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will receive an update on regulations and programs related to storm water quality, and consider approving three agreements for coordinated projects to address polluted storm water runoff impacting Ballona Creek, Ballona Estuary, and Sepulveda Channel.

RECOMMENDATIONS: 1) Approve the Memorandum of Agreement between the City of Los Angeles and City of West Hollywood regarding the administration and cost sharing of implementing the Coordinated Monitoring Plan for the Total Maximum Daily Load (TMDL) for Bacterial Indicator Densities in Ballona Creek, Ballona Estuary & Sepulveda Channel, and authorize the City Manager to sign the Memorandum of Agreement; 2) Approve the Memorandum of Agreement between the City of Los Angeles and City of West Hollywood regarding the administration and cost sharing of implementing the Coordinated Monitoring Plan for the Ballona Creek Metals and Ballona Creek Estuary Toxic Pollutants TMDLs, and authorize the City Manager to sign the Memorandum of Agreement; and 3) Approve the Memorandum of Understanding between the City of Los Angeles, the City of Beverly Hills, the City of Culver City, the City of Inglewood, the City of Santa Monica, the City of West Hollywood, the Los Angeles County Flood Control District, and the County of Los Angeles

regarding the administration and cost sharing for development of the Enhanced Watershed Management Program for the Ballona Creek Watershed, and authorize the City Manager to sign the Memorandum of Understanding.

2.X. STREET AND SIDEWALK CLOSURES DURING DEMOLITION OF THE PETERSEN BUILDING, TIFFANY THEATER, AND OTHER STRUCTURES FOR THE DEVELOPMENT PROJECTS AT 8440-8490 and 8500-8544 SUNSET BLVD, SUNSET MILLENNIUM MIDDLE AND EAST PARCELS [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving street and sidewalk closures which would be in effect for approximately 10 weeks during the demolition of the Petersen Building, Tiffany Theater, and other structures for the development projects located at 8440-8490 and 8500-8544 Sunset Blvd, also known as the Sunset Millennium Middle and East Parcels.

RECOMMENDATIONS: 1) Authorize the City Engineer to issue Encroachment Permits to the developer for sidewalk and street closures on Sunset Blvd and La Cienega Blvd for approximately 10 weeks during the demolition of the Petersen Building, Tiffany Theater, and other structures for the development projects located at 8440-8490 and 8500-8544 Sunset Blvd.; and 2) Authorize the Director of Finance and Technical Services to increase the revenue budget in the encroachment permits account 100-413001, in the amount of \$29,350

2.Y. EMERGENCY TRAINING EXERCISE FOR CITY AND COUNTY PERSONNEL TO BE HELD ON JULY 31, 2013 [K. COOK, S. BERRY, B. SMITH]:

SUBJECT: The City Council will approve an emergency training exercise for City and County personnel to be held on Wednesday, July 31, 2013.

RECOMMENDATIONS: 1) Authorize staff to plan, participate in, and evaluate an emergency training exercise for both City and County personnel; and 2) Approve a street closure from 7:00 AM – 3:00 PM on San Vicente Boulevard between Santa Monica Boulevard and Melrose Avenue on Wednesday, July 31, 2013.

2.Z. APPOINTMENT OF THE CITY'S OFFICIAL REPRESENTATIVE TO THE BOARD OF DISASTER MANAGEMENT AREA A [K. COOK, S. BERRY]:

SUBJECT: The City Council will appoint the City's official representative to the Board of Disaster Management Area A, whose members include the Cities of West Hollywood, Beverly Hills, and Culver City and the County of Los Angeles.

RECOMMENDATIONS: 1) Appoint the City Manager as the primary voting member representing the City of West Hollywood to the Disaster Management Area A Board; and 2) Appoint the Assistant City Manager as the alternate voting member representing the City of West Hollywood to the Disaster Management Area A Board.

2.AA. CITY SPONSORSHIP OF MAKE MUSIC LOS ANGELES DAY [P. AREVALO, J. HUFFER, A. CAMPBELL]:

SUBJECT: The City Council will consider sponsorship of Make Music Los Angeles (MMLA) day on Friday, June 21, 2013.

RECOMMENDATIONS: 1) Approve sponsorship of the Make Music Los Angeles day by authorizing the use of the City name and logo on promotional and collateral materials and the promotion of West Hollywood-based MMLA activities through the City's web site, calendar and social media networks; 2) Approve in-kind support in the form of a blanket special event permit which would allow City businesses to host music events as a special "pop-up" music venue and which would not count toward their annual 12-special event permit limit; and 3) Authorize the City Manager or his designee to sign and execute any necessary documents or forms.

2.BB. CO-SPONSORSHIP OF EVENT IN CONJUNCTION WITH THE LIBRARY PHOTOGRAPHY EXHIBIT "LIVING IN LIMBO" [P. AREVALO, J. HUFFER, A. CAMPBELL, M. CHE]:

SUBJECT: The City Council will consider co-sponsoring and fee waivers for an exhibition reception on Friday, May 31, 2013 in conjunction with the exhibit "Living in Limbo: Lesbian Families in the Deep South," by photographer Carolyn Sherer.

RECOMMENDATIONS: 1) Co-sponsor "Living in Limbo" Reception reception on Friday, May 31, 2013; 2) Authorize use of the West Hollywood Library Complex and Grounds; 3) Authorize the use of the City of West Hollywood logo on materials associated with the event; 4) Allow the consumption of food and alcohol beverages on City-owned property and buildings; and 5) Waive Special Event Permit fee, facility rental fee, parking fees and any other City-related fees for the event.

2.CC. CO-SPONSORSHIP OF THE 2013 AIDS WALK EVENT [E. SAVAGE, C. SMITH, B. SMITH]:

SUBJECT: The City Council will consider co-sponsoring the 2013 AIDS Walk event taking place on Sunday, October 13, 2013, including approving use of West Hollywood Park, City parking lots, structures and associated street closures for the event.

RECOMMENDATIONS: 1) Approve co-sponsorship of AIDS Walk 2013, taking place on Sunday, October 13, 2013, in and around West Hollywood Park and surrounding streets; 2) Approve stage placement on San Vicente Boulevard north of Santa Monica Boulevard from 11:00 p.m. to 4:00 p.m. on Sunday, October 13, 2013; 3) Approve the lifting of Permit Parking in Districts 1 & 2 from 7:00 a.m. to 2:00 p.m. on Sunday, October 13, 2013; 4) Approve event street closures as detailed in this report; 5) Approve use of West Hollywood Park and City parking lots and structures as described in this report; and 6) Approve a waiver of City-related fees totaling \$76,221.11 for Building and Safety Permit Fees of \$461.11; Street Closure Fees of \$1,400.00; Special Event Permit Fees of \$2,400.00;

Facility Use Permit Fees of \$2,601.00; Parking Revenue Fees of \$14,359.00 and Public Safety Fees of \$55,000.00.

2.DD. CO-SPONSORSHIP OF AIDS PROJECT LOS ANGELES' 30TH ANNIVERSARY HISTORICAL ARCHIVE RECEPTION AND SCREENING [J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider approving the co-sponsorship of AIDS Project Los Angeles' 30th Anniversary Historical Archive Reception and Screening of "How to Survive a Plague" at the Silver Screen Theater inside the Pacific Design Center on June 12th, 2013 at 6:00pm.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the reception and screening; authorizing the use of the City logo on printed materials advertising the event; 2) Approve the use of the Silver Screen Theater at the Pacific Design Center per the City's Development Agreement with Cohen Brothers and a waiver of event permits, parking validations and associated fees; 3) Approve incorporating this event into the City of West Hollywood's One City One Pride programing; and 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

2.EE. CO-SPONSORSHIP OF WEST HOLLYWOOD'S RELAY FOR LIFE EVENT [J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider approving the co-sponsorship of West Hollywood's Relay for Life at Rosewood Elementary School on Saturday, July 27th to Sunday, July 28th 2013.

RECOMMENDATIONS: 1) Approve the City of West Hollywood's co-sponsorship of the Relay for Life event; authorizing the use of the City logo on printed materials advertising the event; 2) Approve a waiver of event permits and other city-related fees; and 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.

2.FF. SUPPORT FOR COMPREHENSIVE IMMIGRATION REFORM [J. DURAN, I. OWENS, K. ENDOW]:

SUBJECT: The City Council will consider adopting a resolution in support of comprehensive immigration reform.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4447, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF COMPREHENSIVE IMMIGRATION REFORM"; and 2) Send copies of the signed resolution to U.S. Senators Dianne Feinstein and Barbara Boxer, Chairman of the Senate Judiciary Committee Patrick Leahy, U.S. Representatives Adam Schiff and Speaker of the House John Boehner, the Service Employees International Union

(SEIU), the Human Rights Campaign (HRC), and applicable advocacy groups.

2.GG. SUPPORT FOR AB 496 (GORDON) TO AMEND SECTIONS 852, 2198, AND 2198.1 OF THE BUSINESS AND PROFESSIONS CODE, RELATING TO MEDICINE, TO CLARIFY CULTURAL COMPETENCY TRAINING FOR HEALTHCARE PROVIDERS [J. DURAN, I. OWENS, K. ENDOW]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 496 (Gordon), which will amend sections 852, 2198, and 2198.1 of the Business and Professions Code, relating to medicine, to clarify cultural competency training for healthcare providers.

RECOMMENDATIONS: 1) Adopt resolution 13-4448 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 496 (GORDON) TO AMEND SECTIONS 852, 2198, AND 2198.1 OF THE BUSINESS AND PROFESSIONS CODE, RELATING TO MEDICINE, TO CLARIFY CULTURAL COMPETENCY TRAINING FOR HEALTHCARE PROVIDERS"; and 2) Direct staff to send copies of signed resolutions to State Assemblymember Richard Gordon, President Pro Tempore of the State Senate Senator Darrell Steinberg, Speaker of the State Assembly John A. Perez as well as to our representatives State Senator Ted Lieu and Assemblymember Richard Bloom.

2.HH. RESOLUTION SUPPORTING AB 1229 (ATKINS) INCLUSIONARY HOUSING [A. LAND, K. HASHMI, J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider a resolution supporting AB 1229 (ATKINS), which reaffirms the ability of local governments to include inclusionary housing requirements as a condition of development in their local zoning ordinances.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4449, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING AB 1229 (ATKINS) AFFIRMING LOCAL GOVERNMENTS' RIGHTS TO ADOPT INCLUSIONARY HOUSING REQUIREMENTS AS A CONDITION OF DEVELOPMENT"; and 2) Direct staff to send copies of the adopted resolution to Assembly members Toni Atkins and Richard Bloom, Senator Ted Lieu, the League of California Cities and other key partners.

2.II. RESOLUTION IN SUPPORT OF STRENGTHENING THE CHILD WELFARE RESPONSE TO TRAFFICKING ACT OF 2013 [A. LAND, K. HASHMI, J. HEILMAN, F. SOLOMON]:

SUBJECT: The City Council will consider adopting a resolution in support of H.R.1732 (Bass, D-CA), the Strengthening the Child Welfare Response to Trafficking Act of 2013, which will ensure that child welfare agencies have the tools to understand the unique needs of child victims of human trafficking and have the resources to serve them.

RECOMMENDATIONS: 1) Adopt Resolution No. 13-4450, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF H.R. 1732 (BASS) THE STRENGTHENING THE CHILD WELFARE RESPONSE TO TRAFFICKING ACT OF 2013; and 2) Direct the City Lobbyist to send copies of the signed resolution to the author, Representative Karen Bass, all co-authors, U.S. Senators Dianne Feinstein and Barbara Boxer, Representative Adam Schiff, State Senator Ted Lieu, and State Assemblymember Richard Bloom, and to applicable advocacy groups such as: Alliance to End Slavery and Trafficking (ATEST), End Child Pornography and Trafficking (ECPAT International), Coalition Against Slavery and Trafficking (CAST), and Shared Hope International.

3. PUBLIC HEARINGS: None

4. UNFINISHED BUSINESS:

4.A. WEST HOLLYWOOD PARK MASTER PLAN PHASE II IMPLEMENTATION PROJECT - FEASIBILITY STUDY FINDINGS AND FUTURE DIRECTION [P. AREVALO, S. BAXTER, J. HUFFER, L. BELSANTI]:

SUBJECT: The City Council will receive and file a Feasibility Study for the Phase II, West Hollywood Park Master Plan Implementation Project, provide direction as appropriate and authorize staff to proceed with the release of a Request for Proposals (RFP) for architectural and design services for Phase II.

RECOMMENDATIONS: 1) Receive and file the West Hollywood Park Master Plan Phase II Implementation Project Feasibility Study as prepared by Heery International, Inc.; 2) Provide direction to staff with regard to the outstanding item of the Feasibility Study relating to the location of the pool facilities; 3) Based on previous direction of the Council, authorize staff to include the positioning/integration of an "Untitled National AIDS Monument"/Remembrance into the overall West Hollywood Park Phase II design as part of the architectural services of a design team selected through a competitive award process; 4) Authorize staff to develop and release an RFP for design-related architectural, engineering and other professional services to implement the program and findings of the adopted Feasibility Study; 5) Direct staff to return to City Council with a recommendation on architectural firm selection, project budget and timeline based on Council's direction; and 6) Direct staff to return with a detailed community engagement plan after consultation with the Council Subcommittee and the selected design team.

4.B. WEST HOLLYWOOD INCLUSIONARY HOUSING ORDINANCE: RECEIVE ANALYSIS OF IN-LIEU FEE [E. SAVAGE, R. BURNLEY]:

SUBJECT: The City Council will receive a presentation of the results of the "West Hollywood Inclusionary Housing Ordinance In-Lieu Fee Analysis" by the consultant (Keyser Marston Associates, Inc. ("KMA")) that prepared the report. After the presentation, the City Council will discuss the findings and provide direction, as necessary.

RECOMMENDATIONS: 1) Receive a presentation of the results of the "West Hollywood Inclusionary Housing Ordinance In-Lieu Fee Analysis" by KMA' and 2) Continue to implement the inclusionary housing ordinance with no changes at this time.

4.C. DISCUSS OPTIONS FOR MULTI-FAMILY, RESIDENTIAL BUILDING REHABILITATION [E. SAVAGE, R. BURNLEY]:

SUBJECT: The City Council will discuss options for multi-family, residential building rehabilitation based on questions raised in "Renovating West Hollywood's Rental Housing Stock: Barriers and Options for Consideration," a report prepared by Clark Consulting Group.

RECOMMENDATIONS: 1) Receive a presentation of the "Renovating West Hollywood's Rental Housing Stock: Barriers and Options for Consideration" report by Clark Consulting Group; 2) Review the housing rehabilitation program components as listed in the staff report and provide direction and prioritization with housing programs; and 3) Direct staff to return in six months with a draft program design for housing rehabilitation.

5. NEW BUSINESS:

5.A. DEDICATION OF THE RAINBOW CROSSWALKS TO THE GLBTQ COMMUNITY WORLDWIDE [J. D'AMICO, M. REX, J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider formally dedicating West Hollywood's iconic Rainbow Crosswalks to the GLBT community worldwide on Sunday, June 9, 2013.

RECOMMENDATIONS: 1) Approve sponsorship of the Dedication of West Hollywood's iconic Rainbow Crosswalks on Sunday, June 9th, 2013 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve the use of City venues for such events and a waiver of event permits, encroachment fees, parking validations and associated fees; 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; 4) Authorize the Director of Finance to allocate \$4,000 from unallocated General Fund Reserves in fiscal year 2012-13 to account number 100-3-05-51-535013, Special Events Programming, for expenditures related to Dedication of the

Rainbow Crosswalks; and 5) Authorize the City Manager to sign all required documents relating to this item.

5.B. RESOLUTION ESTABLISHING RULES FOR THE CONDUCT OF CITY COUNCIL MEETINGS [P. AREVALO, M. LOUIE]:

SUBJECT: The City Council will consider adopting resolution No. _____, which updates the previously adopted resolution No. 94-1316, A Resolution of the City of West Hollywood Establishing Rules for the Conduct of City Council Meetings.

RECOMMENDATIONS: 1) Adopt Resolution 13-_____ "A RESOLUTION OF THE CITY COUNCIL OF WEST HOLLYWOOD ESTABLISHING RULES FOR THE CONDUCT OF CITY COUNCIL MEETINGS AND RESCINDING RESOLUTION NO. 94-1316"; and 2) Direct staff, in collaboration with the City Attorney, to amend Commission and Advisory Board Bylaws to reflect the language establishing rules of decorum and bring forth for Council approval at a future date.

5.C. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATES AND ALTERNATES TO VARIOUS ORGANIZATIONS, COMMITTEES AND SUB-COMMITTEES [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider appointments as delegates and alternates to various organizations, committees and sub-committees.

RECOMMENDATION: Appoint Delegates and Alternates to the following committees as outlined in Attachment A: a) Sanitation District No. 4 – Alternate Director; 1) Adopt Resolution No. 13-_____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPOINTING AN ALTERNATE DIRECTOR TO THE BOARD OF DIRECTORS OF LOS ANGELES COUNTY SANITATION DISTRICT NO. 4"; b) California Contract Cities Association; c) California Joint Powers Insurance Authority (CJPIA); d) League of California Cities; e) Los Angeles County City Selection Committee; f) National League of Cities; g) Santa Monica Bay Watershed Council; h) Westside Cities Council of Governments (WSCCOG); and i) Finance & Budget Sub-Committee.

5.D. COMMISSION, ADVISORY BOARD & TASK FORCE APPOINTMENTS AND RE-APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions, Advisory Boards, and the East Side Task Force.

RECOMMENDATION: Make new appointments or re-appointments to Commissions, Advisory Boards and the East Side Task Force as listed in the staff report.

EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

6. LEGISLATIVE: None

PUBLIC COMMENT: This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

COUNCILMEMBER COMMENTS: Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

ADJOURNMENT: The City Council will adjourn to their next regular meeting, which will be on Monday, June 3, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

UPCOMING MEETING SCHEDULE:

Date: June 3 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: June 24 – Monday – 6:30 PM – Joint Study Session with the Planning Commission – West Hollywood Park Public Meeting Room - Council Chambers.

Date: July 1 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: July 15 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

City Council Agendas and Staff Reports are available on-line at:
www.weho.org

CITY COUNCIL
CITY OF WEST HOLLYWOOD
CLOSED SESSION AGENDA
MONDAY, MAY 20, 2013
6:00 P.M.

COUNCIL CHAMBERS, CLOSED SESSION ROOM
625 N. SAN VICENTE BOULEVARD

CONFERENCE WITH LEGAL COUNSEL

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

1. THREATENED LITIGATION..... 54956.9(d)(2)

One matter

AFFIDAVIT OF POSTING
State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: May 16, 2013

Signature *A. Tran*