

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
REVISED MEETING AGENDA

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, April 25, 2013 – 3:00 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:00 P.M.)

- A. Roll Call**
- B. Staff Comments on the Agenda**
- C. Approval of the Agenda**

II. CONSENT CALENDAR (3:05 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of March 28, 2013

C. The Roxy Online/Offline Temporary Mural Project

The Subcommittee will consider approving a temporary mural project as "art" by artist Phillip Lumbang's for installation on the eastside of the building's exterior in conjunction with The Roxy's online to offline music, art, culture and technology initiative.

RECOMMENDATION: Approve the temporary mural project by artist Phillip Lumbang as “art” and forward the recommendation to the Arts and Cultural Affairs Commission.

D. Temporary Wall Mural – 7969 Santa Monica Boulevard

The Subcommittee will consider approving a temporary mural project as “art” by artist Louis Carreon

III. ITEMS FROM THE PUBLIC (3:10 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Sunset Strip Temporary Art Project (3:15 P.M.)

The Subcommittee will discuss temporary art project concepts for The Sunset Strip with Todd Steadman, Executive Director of the Sunset Strip Business Association.

RECOMMENDATION: Discuss and provide direction as applicable.

B. “Three Horned Beast/Baby Beast” Temporary Sculpture Project (3:30 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by artists Emily White and Lisa Little and receive a presentation from the artists on the proposed installation of the three-dimensional sculpture project “Three Horned Beast/Baby Beast.”

RECOMMENDATION: Review proposal, receive presentation and provide direction as applicable.

C. “Colors of Compassion” Temporary Art Installation (3:45 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by artist John David Boswell and receive a presentation from the artist on a proposed flag installation on Santa Monica Boulevard as part of the City’s One City One Pride Queer Arts Festival.

RECOMMENDATION: Review proposal, receive presentation and provide direction as applicable.

D. Santa Monica Boulevard/Doheny Median Temporary Art Exhibition (3:55 P.M.)

The Subcommittee will receive a presentation from art consultant Rebecca Ansert on potential artists for the next Santa Monica Boulevard/Doheny median exhibition.

RECOMMENDATION: Receive presentation and provide direction as applicable.

E. Ramiro Gomez Temporary Mural Installation (4:05 P.M.)

The Subcommittee will receive a presentation of a potential mural project by artist Ramiro Gomez to be installed on the west wall of the El Tovar parking lot.

RECOMMENDATION: Receive presentation and approve project.

V. UNFINISHED BUSINESS (4:15 p.m.)

A. “Illuminated” Temporary Sculpture Project (4:15 p.m.)

The Subcommittee will review and discuss a revised budget proposal with artist Shana Mabari.

RECOMMENDATION: Discuss and provide direction as applicable.

B. “Anchoring the Threads of Community” Temporary Mural Project (4:25 p.m.)

The Subcommittee will receive a presentation from artist Sarah Chang (aka Sarah’s Incognito) and consider approving a revised mural concept for the West Hollywood Park Pool area.

RECOMMENDATION: Approve revised mural concept for installation at West Hollywood Park Pool area.

C. Art on the Outside Current and Potential Projects (4:35 P.M.)

The Subcommittee will discuss as needed AOTO projects under the Subcommittee’s oversight:

Alex Israel Vertical Billboard Project / LA><ART	LAND – Liz Craft Project (FY2013)
Anchoring the Threads of Community Mural Project	Sam Falls Sculpture Project / LA><ART
Anna Sew Hoy Sculpture Project / LA><ART	Sweetlove Sculpture Project (FY2013)
Contemporary Art Encounter Project/One Day Residencies (FY2013)	The Roxy Project (on-going)
Cosimo Cavallaro’s Jelly Bean (FY2014)	Tierra del Sol Collective Project
Creative Voltage – Jennifer Cecere Project (FY2014)	Tsipi Mani Sculpture Project (FY2014)
Illuminated Sculpture Project – Shana Mabari	Videotron-9039 Sunset Boulevard (formerly the Key Club)

VI. ITEMS FROM THE SUBCOMMITTEE (4:40 P.M.)

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the May 23, 2013 special meeting agenda.

IX. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, May 23, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.