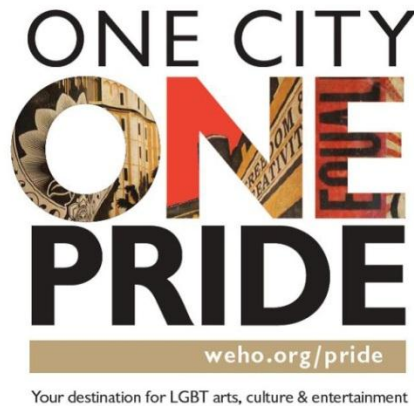


City of West Hollywood
One City One Pride 2013 LGBT Arts Festival
Poster Competition and Guidelines



The Contest and Prize:

The City of West Hollywood through its Arts and Cultural Affairs Commission invites artists to create a poster proposal that celebrates the theme of this year's One City One Pride festival. The selected winner will win an award of \$300 and the opportunity to display their artwork to thousands of people as part of the One City One Pride promotional campaign.

Background:

One City One Pride is a celebration of the depth, breadth and wealth of LGBT arts and culture with a multi-disciplinary festival of theatre work, visual art, film, lecture, music performance, spoken word, and workshops, mostly taking place in the month of June, recognized as Pride Month by the Lesbian, Gay, Bisexual and Transgender (LGBT) community worldwide. The festival is now in its sixth year, and is scheduled to take place between May 31 - June 16, 2013. Highlights of the upcoming festival program include:

- Install: WeHo, an interactive one-day pop-up art village on June 2 that serves as a forum to bring both established and emerging LGBT artists and contributors together
- "Living in Limbo," an art exhibition featuring photographs by Carolyn Sherer honoring the current complexities of lesbian family life in the South
- CMG Short Film Festival – A two day festival of LGBT shorts that benefits AIDS Walk Los Angeles
- Premiere of 'Transvisible: Bamby's Story', a documentary on HIV/Transgender activist Bamby Salcedo's life.

Theme:

The theme of this year's One City One Pride festival is "The Sacred and The Profane" which presents a dichotomy of the LGBT experience: how the community views itself, how others may view the community, and the broad spectrum of the LGBT experience - from spiritual to carnal, from holy to wicked, from things granted to things forbidden. The Sacred and The Profane are at once both opposites and coexist. That which is held sacred can also be considered profane, and vice versa. For instance, a campy movie can be revered; an erotic drawing can be held sacred; and a bar can be a place of community and for family, and serve as the birthplace for a global movement for human rights.

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Guidelines:

The City of West Hollywood through its Arts and Cultural Affairs Commission invites all artists to create a poster proposal that celebrates the theme of this year's One City One Pride festival. Applicants must fulfill the following requirements of the proposal:

1. Final posters must be 11" x 17" in portrait orientation (vertical).
2. Integrate "The Sacred and The Profane" theme.
3. Allow a 4" x 11" space for One City One Pride events to be listed. We encourage artists to be creative with the location of the space as long as it adheres to the specified dimensions.
4. Either incorporate the One City One Pride name, dates of festival, logo, and web address (www.weho.org/pride) into the design of the poster OR leave ample space for inclusion.

Prize:

\$300 will be awarded to the selected winner.

Selection Criteria:

Applicant posters will be reviewed and evaluated based on artistic quality, appropriateness to the West Hollywood community, and creative integration of "The Sacred and The Profane" theme.

Artist Information

Please fill out the following:

Artist Name: _____
Address: _____
City/State: _____
Phone: _____
e-mail: _____
Website: _____
Your Page www.facebook.com/ _____

Artist Bio: Provide a brief biography of the artist including any other public or outside artworks completed. In addition, you may also attach a CV or list of past exhibitions/art projects.

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Relationship with the LGBT Community: Describe the artist's relationship to West Hollywood's LGBT community and/or other LGBT communities.

Poster Proposal: Please attach the final version of your poster submission (electronic submission preferred). If the file is too large to be emailed you may submit your application via dropbox by sharing the document to jshim@weho.org. If you wish to add an optional statement that further explains your concept, you may do so in the space below.

Deadlines and Submission Info:

Please complete this application (electronic submission is the preferred method) and submit to jshim@weho.org with the subject title "One City One Pride 2013 Poster Competition" by **February 25, 2013**. Alternately, you may deliver proposals to the address below (mailed submissions must be postmarked by February 22, 2013)

Jane Shim
Cultural Affairs Intern
City of West Hollywood
8300 Santa Monica Boulevard
West Hollywood, CA 90069
Attention: One City One Pride 2013 Poster Competition

The winning poster will be announced on our website no later than **March 13, 2013**.

By submitting your poster entry, you agree that your submission may be used by the City of West Hollywood and its designees free of charge for commercial, promotional, or any other purposes. Artist should either own the rights to images used in the artwork or be prepared to submit written proof of permission. If your entry contains the likeness of someone (i.e, in a photograph) please be prepared to submit a signed release for use of their likeness should you poster be selected as the winner. The City of West Hollywood reserves the right to alter the final poster design. The City of West Hollywood shall have the right to disqualify any contest entries that they deem to be obscene or inconsistent with the stated goals of the contest in its sole discretion. Contest entries may not defame or invade the public rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. Employees or relatives of employees of the City of West Hollywood are not eligible to win the cash prize.