

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
SPECIAL MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, November 29, 2012 – 3:00 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:00 P.M.)

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

II. APPROVAL OF MINUTES/ACTIONS

The Subcommittee will review and approve October 25, 2012 meeting minutes.

III. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Illuminated City – West Hollywood (3:10 P.M.)

The Subcommittee will review a Temporary Art Project Proposal and receive a presentation from Effi Shoua on the proposed projection project "*Illuminated City – West Hollywood*" and will provide direction as applicable.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

B. Elevated Statis (3:20 p.m.)

The Subcommittee will review a Temporary Art Project Proposal and receive a presentation from curator Catherine Lee on the proposed one – year rotating visual arts exhibition "*Elevated Statis*" for installation on the standing pole sign

located at 8752 Sunset Boulevard. The Subcommittee will also consider approval of the project for ratification by the Arts and Cultural Affairs Commission.

Recommendation: Receive presentation and approve “Elevated Status”

C. AOTO Budget / West Hollywood Library Arts Programming (3:35 p.m.)

The Subcommittee will receive an update from staff on the AOTO Budget to date as part of its policy discussion on West Hollywood Library arts programming in order to set parameters, goals and objectives with regards to arts and cultural programming at the library, particularly exhibitions in the library and how exhibits are to be funded.

Recommendation: Receive update, discuss and provide direction as applicable.

V. UNFINISHED BUSINESS

A. Contemporary Art Encounter / One Day Residencies (3:50 p.m.)

The Subcommittee will receive a presentation from Aandrea Stang on a proposed contemporary art encounter / one day residencies project.

Recommendation: Receive presentation and provide direction as applicable.

B. Creative Voltage – “Functional Eco-art” Sculpture Project (4:05 p.m.)

The Subcommittee will receive a presentation from Lonnie Lardner, Creative Voltage, on the revised “*Functional Eco-Art Sculpture Project*” by artist Jennifer Cecere and will consider approval of the project for ratification by the Arts and Cultural Affairs Commission.

Recommendation: Receive presentation and approve for ratification by the Arts and Cultural Affairs Commission Creative Voltage and artist Jennifer Cecere’s “*Functional Eco-Art Sculpture Project.*”

C. Eastside Arts Initiative 2013 (4:15 p.m.)

The Subcommittee will continue its discussion on the 2013 Eastside Arts to include a pop-up gallery, skinning of utility boxes and to creating arts experiences on the Eastside in locations other than Plummer Park.

Recommendation: Discuss and provide direction as applicable.

D. Art on the Outside Current and Potential Projects (4:25 P.M.)

The Subcommittee will discuss as needed Art on the Outside projects under the Subcommittee’s oversight:

Neon Sculpture Project	LAND – Liz Craft Project
Contemporary Art Encounter/One Day Residencies	The Roxy Project (on-going)
Cosimo Cavallaro’s Jelly Bean (2013)	Sweetlove Sculpture Project (2013)
Creative Voltage – Jennifer Cecere Sculpture Project	Tierra del Sol Collective Project
Eastside Arts Initiative 2013	Tsipi Mani Sculpture Project
Frostig Collection (2012)	

VI. ITEMS FROM THE SUBCOMMITTEE (4:35 P.M.)

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the January 24, 2013 special meeting agenda.

IX. ADJOURNMENT (4:45 P.M.)

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, January 24, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.

AFFIDAVIT OF POSTING
 State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **November 20, 2012**

Signature: _____
Office of the City Clerk