

**MINUTES
TRANSPORTATION COMMISSION
CITY OF WEST HOLLYWOOD
AUGUST 15, 2012
7:00 P.M.**

**WEST HOLLYWOOD CITY HALL,
8300 SANTA MONICA BOULEVARD**

I. CALL TO ORDER

The meeting was called to order at 7:01 p.m. by Chair Warren.

- A. Pledge of Allegiance
Commissioner Wayland led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

C. Roll Call

Commissioners present:
David Eichman, Steven Greene, Lindsey Horvath, Scott Schmidt,
Leon Shparaga, David Warren, Steve Wayland

Commissioners absent:
None

Staff present:
John Keho, Acting Director of Community Development
Department
Melissa Antol, Long Range and Mobility Planning Manager
Jackie Rocco, Parking Operations Manager
Don Norte, Parking Services Officer
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of August 15, 2012, Transportation Commission meeting.
Motion: Schmidt Second: Greene
All ayes.
Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of July 18, 2012

With the following corrections;

Page 3: Change "added" to "cautioned" in Commissioner Schmidt's comment.

Page 3: add "based on experience with Los Angeles" to Commissioner Greene's comment.

Page 4: Change "money" to "time" in Commissioner Wayland's comment.

Page 5: Add "Working Group" to Commissioner Eichman's item.

Moved: Eichman Second: Wayland

All Aye

Motion passed.

II. CONSENT CALENDAR

No items.

III. ITEMS FROM PUBLIC

Stephanie Harker, WEST HOLLYWOOD, spoke about trial 2 hour parking on Vista, speed humps on Vista and misuse of handicap placards.

Cathy Blaivas, WEST HOLLYWOOD, spoke about parking and towing restrictions on Vista and speed humps.

IV. PUBLIC HEARING

No item.

V. COMMISSION CONSIDERATION

A. Interim Parking Regulations Proposed For the West Side of Hammond Street Between Sunset Blvd. and Phyllis Avenue

Staff report from Don Norte

Commissioner Eichman gave a summary of the Parking Subcommittee meeting of August 15, 2012.

Commissioner Horvath asked about noticing.

Don Norte detailed the noticing.

Commissioner Horvath expressed concern for the seemingly low attendance of the neighborhood meeting.

Commissioner Eichman commented on the pilot being on one side of the street and suggested that staff should measure impacts after the test.

Motion:

1. Recommend that the Transportation Commission recommend to the City Council an interim two (2) hour time limit on the west side of Hammond Street, between Sunset Boulevard and Phyllis Avenue as a six (6) month trial between the hours of 7 a.m. to 7 p.m., Monday through Friday.
2. Provide the Transportation Commission and the City Council with a report after the six (6) month trial period that includes an analysis to determine the feasibility of making the trial regulations permanent.

Moved: Schmidt Second: Wayland
All Ayes
Motion passed.

B. Bike Sharing Program in West Hollywood

Staff report by Melissa Antol

Jake Finney, WEST HOLLYWOOD, spoke IN FAVOR of the Staff report.

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR of the Staff report.

Owen Ward, LOS ANGELES, spoke IN FAVOR of the Staff report.

Danny Roman, LOS ANGELES, WEST HOLLYWOOD, spoke AGAINST the Staff report.

Bill Miltenberger, HOLLYWOOD, spoke AGAINST the Staff report.

Commissioner Horvath expressed thanks to Staff and explained why she brought forth the item. She also said that she spoke with SoCal Bike Share representatives and thought that if there was support for a car share program, there could be for a bike share program, as well.

Commissioner Wayland said he appreciated the item being brought forth, as it brings into focus the challenge of creating a regional bike share program, should the Commission decide to go with a regional program, rather than local.

Commissioner Schmidt agreed with Commissioner Horvath and met with SoCal Bike Share representatives and is eager to move forward with a bike share program. He laid out concerns with neighborhood participation and funding, but he leans toward a local program that is privately funded and would support moving forward with a pilot program.

Commissioner Eichman agreed with Commissioner Schmidt on all points, with a few concerns.

Melissa Antol expanded on funding for Santa Monica's program and its use to further regional compatibility.

Commissioner Eichman stated that the system is designed for short trips, but if compatibility becomes an issue, the system is removable.

Commissioner Greene said that he is supportive of exploring ideas, but is not clear on what the other Commissioners are suggesting. He said that there should be a fair playing field and have various firms appeal to a proposal from the City.

Commissioner Eichman said that the Commission could suggest a process with conditions with which the City would issue an RFP rather than recommend a specific vendor.

Commissioner Schmidt countered that the Commission could suggest that the Council follow a model of specific vendor, as they did with ZipCar.

Melissa Antol replied that the Commission may recommend what they wish and staff may agree or disagree.

Commissioner Warren asked if staff had concerns.

Melissa Antol explained that staff's work plan is soon to be evaluated by Council and she is awaiting prioritization of projects.

Commissioner Wayland said he believes there should be an RFP to give other companies a chance to compete.

Commissioner Greene agreed.

Commissioner Schmidt stated there is a precedent set with Zip Car.

Commissioner Warren commented that it is probably too late to partner with Santa Monica on their RFP.

Melissa Antol responded that the Santa Monica RFP would lay the foundation of relations within the region.

Commissioner Horvath asked if a one year pilot program would preclude the City from becoming compatible with the region later.

Melissa Antol said it would not, but the Commission should consider compatibility of agreements, as well as equipment. They should also consider the investment of the company providing the pilot program.

Commissioner Horvath replied that that would be for the company to figure out.

Commissioner Eichman said that he is confident that there is a market for the bike share program and that he believes it is a short ride system.

Commissioner Warren asked if Bike Nation is part of the WSCOG.

Melissa Antol said she was not sure if they are.

Commissioner Eichman asked if a pilot program in West Hollywood would influence Santa Monica.

Melissa Antol replied that it could send a message of what equipment would be used.

Motion:

1. Recommend to City Council to support a bike Sharing program in West Hollywood

Motion: Horvath Second: Schmidt

All Aye
Motion passed

2. Continue supporting the RFP process initiated by the WSCOG

Motion: Horvath Second: Schmidt

Aye: Eichman, Greene, Horvath, Shparaga, Warren, Wayland
Noe: Schmidt

Motion passed

3. The City of West Hollywood move forward with 1 year pilot program with SoCal Cycle Share simultaneous to WSCOG process.

Aye: Eichman, Horvath, Schmidt,
Noe: Greene, Shparaga, Warren, Wayland

Motion fail.

4. In the meantime, recommend that the City Council solicit proposals from bike sharing companies to provide a one year pilot program at no cost to the City except for use of the Public Right of Way.

Moved: Schmidt Second: Horvath

Aye: Eichman, Greene, Horvath, Shparaga, Schmidt, Wayland
Noe: Warren

Motion passed.

VI. SUBCOMMITTEE REPORTS

No reports.

VII. OLD BUSINESS

No items.

VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

IX. LIAISON REPORT

No report.

X. ITEMS FROM STAFF

Antol

- Sharrows at City Council
- Cynthia Traffic Circle
- Three rectangular rapid flashing beacons
- Landscaping and visibility

XI. ITEMS FROM COMMISSION

Greene

- CalTrans Grant

Schmidt

- Noticing of parking restriction changes
- Bike rack instructions
- New crosswalk treatments

Eichman

- Metro Seminar
- Avenues Working Group meeting
- No striping on street at Larrabee and Sunset

Horvath

- Possibly change agenda to address public comment concerns
- Natural Gas Stations
- Signal timing at Santa Monica Boulevard and Fairfax needs extension or enforcement

Warren

- Bike Ped subcommittee; short-term pedestrian priorities.
- Avenues Streetscape plan

XII. ITEMS FROM PUBLIC

Victor Omelczenko, WEST HOLLYWOOD spoke about the Bike Sharing
Timetable

XIII. ADJOURNMENT

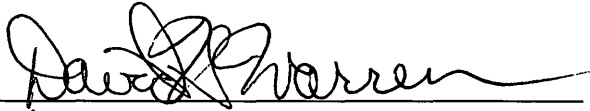
Action: The Transportation Commission adjourned at 9:05 p.m. until the
next meeting on September 19, 2012, 7:00 p.m., at West Hollywood City
Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Schmidt Second: Horvath

All ayes.

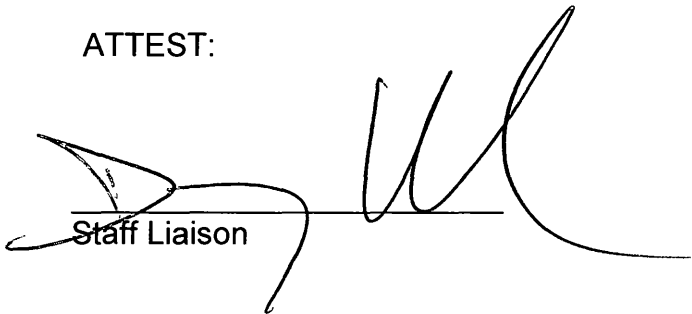
Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS
19TH DAY OF SEPTEMBER 2012.



Chair

ATTEST:



Staff Liaison