

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**MINUTES**  
**June 28, 2012**

**I. CALL TO ORDER (5:00 P.M.)**

The meeting was called to order by Commission Chair Peter Mays at 5:06 p.m.

**A. Roll Call:**

Present: Commission Chair Peter Mays  
Commissioner Beverly Denenberg  
Commissioner Madeleine Rackley  
Commissioner Yelena Zhelezov  
Commissioner Candice Illouliau

Excused: Commission Vice-Chair J. Dallas Dishman  
Commissioner Todd Williamson

Staff Liaison: Andrew Campbell, Cultural Affairs Administrator  
Recording Secretary: Prentis Bonds, Administrative Specialist IV  
Cultural Affairs Intern: Jane Shim

Also present: Rebecca Ansert, Art Consultant  
Marc Hubert, Executive Director, West Hollywood Library Fund

**B. Posting of the Agenda**

The agenda was posted per proper noticing procedures.

**C. Staff Comments on the Agenda**

Staff requested that the Commission consider Item IV.F – West Hollywood Cultural Plan after Item III – Items from the Public.

The Commission concurred.

**D. Approval of the Agenda**

Commissioner Illouliau moved that the Arts and Cultural Affairs Commission approve the June 28, 2012 meeting agenda.

Commissioner Zhelezov seconded the motion, and the motion carried unanimously.

**II. CONSENT CALENDAR**

The Commission reviewed, received and filed and/or considered approval of the following consent items:

**A. Arts and Cultural Affairs Commission minutes of May 24, 2012.**

Commissioner Illouliau moved that the Arts and Cultural Affairs Commission approve the June 28, 2012 consent calendar.

Commissioner Zhelezov seconded the motion, and the motion carried unanimously.

### III. ITEMS FROM THE PUBLIC

There were no items from the public

### IV. UNFINISHED BUSINESS

#### A. Art and Cultural Affairs Commission FY 2012 – 2013 Budget Update

The Commission received an update from staff on the ACAC FY 2012-2013 Budget.

Staff reported that City Council at its meeting on June 18, 2012 approved the City's 2012-2013 Budget that included the Arts and Cultural Affairs Commission Budget and increased annual General Fund funding for the arts including \$15,000 for Winter Sounds programming to compliment the Summer Sounds programming; \$25,000 to produce, curate and program One City/One Pride; \$10,000 for Arts Participation Grants that provides small grants for schools, social service organizations and community groups to provide art enrichment programs and performances; and \$15,000 to maintain the more than 50 works in the City urban art collection.

#### B. The Art Economic Prosperity IV Report

The Commission reviewed and discussed the recently released Arts and Economic Prosperity IV Report for the City of West Hollywood

Staff reported that the Arts and Economic Prosperity IV was conducted by Americans for the Arts, the nation's leading nonprofit organization for advancing the arts in America. The report detailed the economic impact of nonprofit Arts and Cultural Organizations and their audiences and included chapters on *Defining Economic Impact*; *Economic Impact of the Entire Nonprofit Arts and Culture Industry*; *How a Dollar is Re-spent in the Economy*; *Volunteerism*; and *The Value of In-Kind Contributions to Arts Organizations, etc.* Among other things the report indicated that 62% of West Hollywood residents participate in the arts.

Commission Chair Mays suggested that commissioners study the report.

#### C. Art on the Outside Subcommittee Report

The Commission received a report from the Art on the Outside Subcommittee (AOTO) on its meeting held June 28, 2012.

Subcommittee Chair Mays reported that the Subcommittee:

- Received a presentation from curator Lonnie Lardner of Creative Voltage on the proposed three dimensional project "*Functional Eco-art*" by artist Jennifer Cecere for installation in Plummer Park. The Subcommittee approved the project in concept pending an appropriate location within Plummer Park.
- Continued discussion on the proposed three dimensional sculpture project with artist Tsipi Mani. The Subcommittee expressed interest in the sculpture of the dog and requested that Mani provide the Subcommittee with a more defined proposal.
- Received an update from staff and art consultant Rebecca Ansert on the proposed public art and performance festival "*Install WEHO*" to be held Sunday, September 16, 2012 at West Hollywood Park El Tovar parking lot and ratified the Subcommittee's recommendation to co-sponsor "*Install WEHO*" public art and performance festival in an amount not to exceed \$10,000 with a recommendation that the producers consider a professional curator to assist in the selection process..
- Discussed as needed AOTO projects under the Subcommittee's oversight:

PROJECT	STATUS
Author, Author	Staff met with a representative of Michael Childers, West Hollywood Librarian and the executive director of the West Hollywood Library Fund to discuss the opening reception of the Author Author exhibit as a potential fundraiser for the West Hollywood Library Fund. The opening ticketed reception will include a lecture by Childers and an auction will be held Thursday, September 27, 2012. The staff will work on developing the loan agreement with Childers' representative.
Contemporary Art Encounter Project/One Day Residencies	There was no new information reported on this project.
Cosimo Cavallaro's Jelly Bean	There was no new information reported on this project.
Elemental – Sculpture Foundation	This project is scheduled for de-installation Wednesday, July 11, 2012.
Jean Cocteau Celebration	Staff reported that this exhibition continues to draw interest and positive comments from
Neon Sculpture Project	There was no new information reported on this project.
Sweetlove Sculpture Project	The project is slated for 2013.
The Roxy Project	Staff reported that the new installment titled "Beautiful Disaster" has been installed.
Tierra del Sol Collective Project	There was no new information reported on this project.
Frostig Collection	Staff reported that the installation of this exhibit would occur the week of July 16, 2012.

Commissioners Denenberg and Illouljian expressed concerns about the City co-sponsorship of the event on the eve of Rosh Hashanah that begins sunset of September 16. They suggested that the Commission stipulate the time of the event from 11 a.m. to 4 p.m. or from noon to 5 p.m. in consideration of those who would like to attend "Install WEHO" and observe Rosh Hashanah.

Following, Commissioner Rackley moved that the Arts and Cultural Affairs Commission ratify the Subcommittee's recommendation and approve *Install WEHO: Art and Performance Festival* to be held September 16, 2012 from noon to 5 p.m., and that the City co-sponsors the event in an amount not to exceed \$10,000.

Commissioner Illouljian seconded the motion, and the motion carried unanimously.

#### **D. Performing Arts and Cultural Affairs Subcommittee Report**

The Commission received a report from the Performing Arts and Cultural Affairs Subcommittee on its meeting held June 14, 2012.

Subcommittee Chair Rackley reported that the Subcommittee:

- Discussed expanding the Summer Sounds concert series with Olivia Walker, Recreation Services Manager to include music programming in collaboration with the City's Recreation Services Division.

- Discussed developing a resident company strategy. Staff will provide the Subcommittee with useful information to develop the strategy.
- Received an update from staff on the Arts and Cultural Affairs Commission's FY 2012-2013 Budget.
- Continued to monitor work plan priorities for FY 2012-2013.

#### **E. Urban Art Subcommittee Report**

The Commission received a report from the Urban Art Subcommittee on its meeting held June 21, 2012.

Subcommittee Chair Beverly Denenberg reported that the Subcommittee received a presentation from art consultant Rebecca Ansert on artist Ned Khan's final art concept for the City Hall Parking Structure Civic Art project. She commented that the art is an integral part of the development and requested that the Commission consider adding "Approval of Concept" to the list of urban art approvals in-order to provide the artist(s) with the opportunity to fully work in collaboration with the architect.

Rebecca Ansert presented a PowerPoint presentation of Kahn's final art concept. The proposed art will consist of two inch diameter glass spheres hung as a grid in the space identified for the art. The spheres will act like lenses capturing interior and exterior movement, color and light during the day and at night.

Following, Commissioner Illouljian moved that the Arts and Cultural Affairs Commission approve the final art concept proposed by artist Ned Khan for the City Hall Parking Structure Civic Art project.

Commissioner Zhelezov seconded the motion and the motion carried unanimously.

#### **F. West Hollywood Cultural Plan**

The Commission reviewed cultural plans of other municipalities as part of a strategy discussion for developing a cultural plan for West Hollywood. It was the consensus of the Commission that the City already has qualitative and quantitative information to begin developing a comprehensive cultural plan for West Hollywood. It was also the consensus of the Commission to hear from other municipalities that have developed cultural plans at subsequent meetings.

#### **G. West Hollywood Library Arts and Cultural Programming**

The Commission received an update from staff on arts and cultural programming at the West Hollywood Library that included comments on the current exhibit "*The Poetic Expressions of Jean Cocteau 1889-1963*" and the upcoming exhibit, "*Author Author*." The upcoming photography exhibit will feature works by Michael Childers. The exhibit will be installed the week of August 27, 2012 at the West Hollywood Library.

Marc Hubert, Executive Director of the West Hollywood Library Fund, reported that the "Author Author" exhibit will include a funding raising component to benefit the West Hollywood Library Fund. Pending City Council approval, the opening reception will be held inside the library on Thursday, September 27, 2012. Up to three (3) works by Michael Childers will be auctioned following a lecture on the exhibit by Childers.

#### **V. EXCLUDED CONSENT**

None

**VI. ITEMS FROM THE SUBCOMMITTEE**

Commission Chair Mays announced Los Angeles Art Association's Annual Benefit Auction to be held Saturday, July 28, 2012 at Gallery 825.

**VII. ITEMS FROM THE STAFF**

Andrew Campbell, Cultural Affairs Administrator will not be present at the July 26, 2012 Arts and Cultural Affairs Commission meeting.

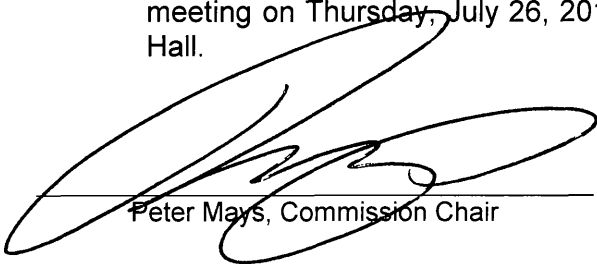
**VIII. DEVELOPMENT OF NEXT MEETING AGENDA**

The Commission advised staff on development of the July 26, 2012 meeting agenda. July items will include:

- Election of Chair
- Election of Vice Chair
- Subcommittee Structure

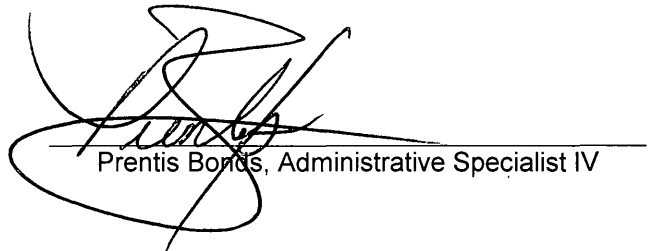
**IX. ADJOURNMENT**

The Arts and Cultural Affairs Commission adjourned at 6:41 p.m. to its next regular scheduled meeting on Thursday, July 26, 2012 at 5:00 p.m. in the Community Conference Room at City Hall.



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Peter Mays, Commission Chair



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Prentis Bonds, Administrative Specialist IV