

West Hollywood Marketing & Visitors Bureau  
Board of Directors Meeting  
October 3, 2012 – 5:00pm  
Pacific Design Center, Conference Room B259

AGENDA

- |  |                                  |
|--|----------------------------------|
| I. Call to Order/Chair's Report          | Greg Harless<br>5:00pm-5:05pm    |
| II. Meeting Minutes                      | Jamie Adler<br>5:05pm-5:10pm     |
| 1. July 25, 2012 meeting minutes         |                                  |
| III. Financial Reports                   | Mike Perdigao<br>5:10pm-5:20pm   |
| 1. June 2012                             |                                  |
| 2. July 2012                             |                                  |
| 3. Annual Audit FY 11/12                 |                                  |
| IV. CEO Report                           | Brad Burlingame<br>5:20pm-5:45pm |
| 1. Staffing Update                       |                                  |
| 2. Department Reports - Media            |                                  |
| 3. Hotel Performance Update              |                                  |
| 4. Website Update                        |                                  |
| 5. MVB Lease at Pacific Design Center    |                                  |
| V. New Business                          | 5:45pm                           |
| 1. None                                  |                                  |
| VI. Unfinished Business                  | 5:45pm-6:00pm                    |
| 1. Proposed Company Name & Logo Revision |                                  |
| VII. Board Member Comments               | 6:00pm-6:05pm                    |
| VIII. Community Comments                 | 6:05pm-6:10pm                    |
| IX. Adjournment                          | 6:10pm                           |

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.