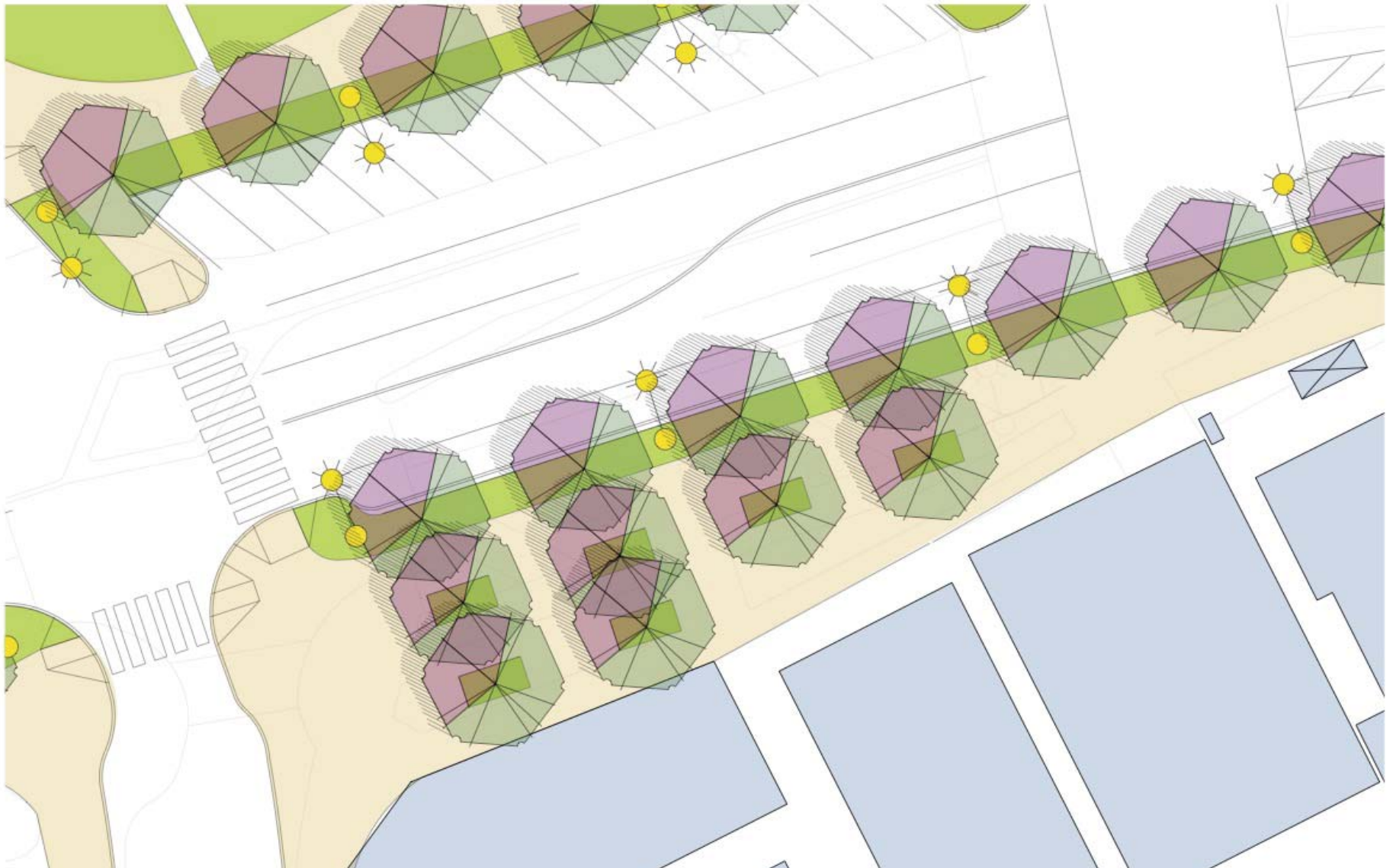


Character option 2: urban plaza



Character option 2: urban plaza



Elements

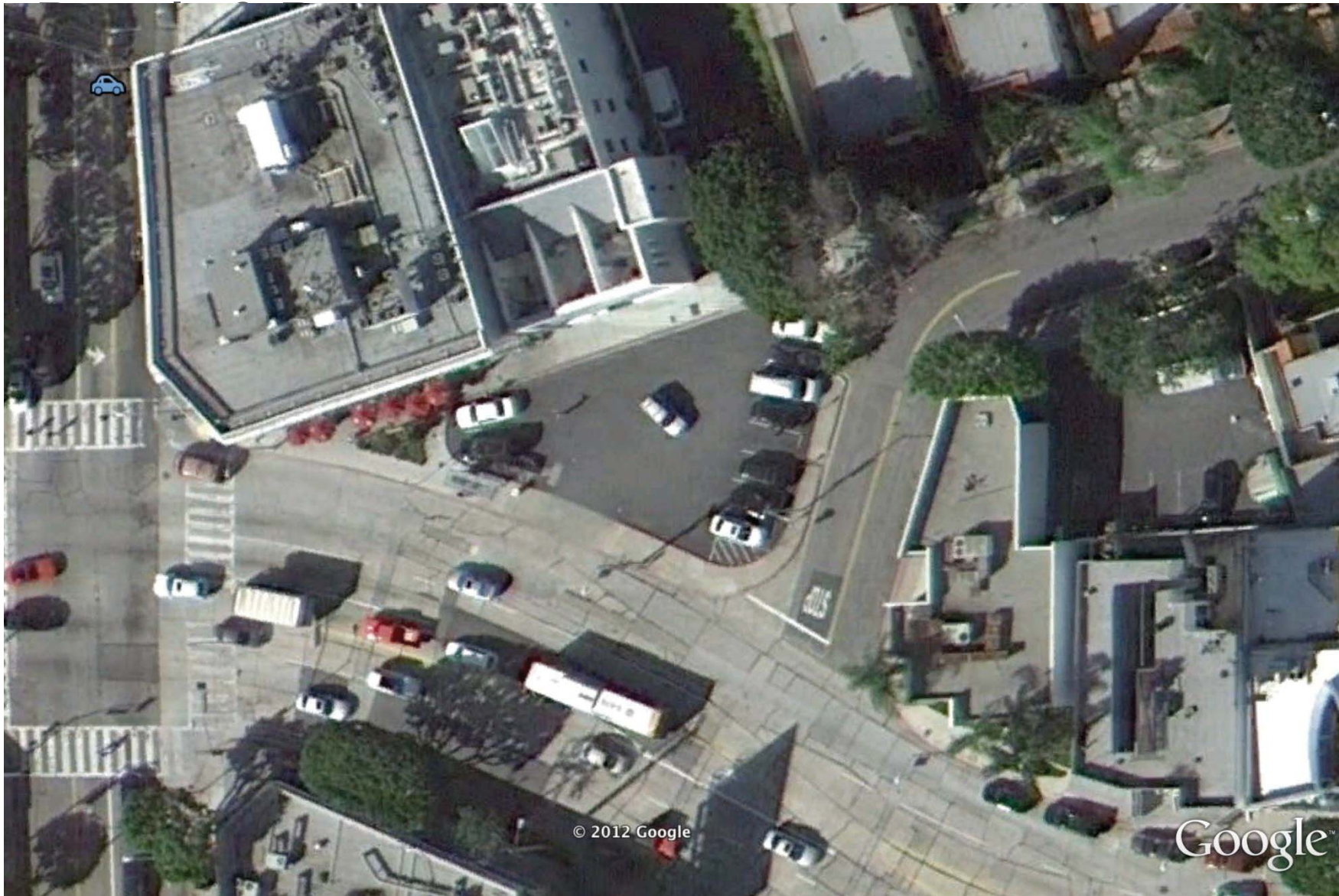
1. Seating
2. Dining
3. Art
4. Info center
5. Bike share
6. Other?



Programming/activities

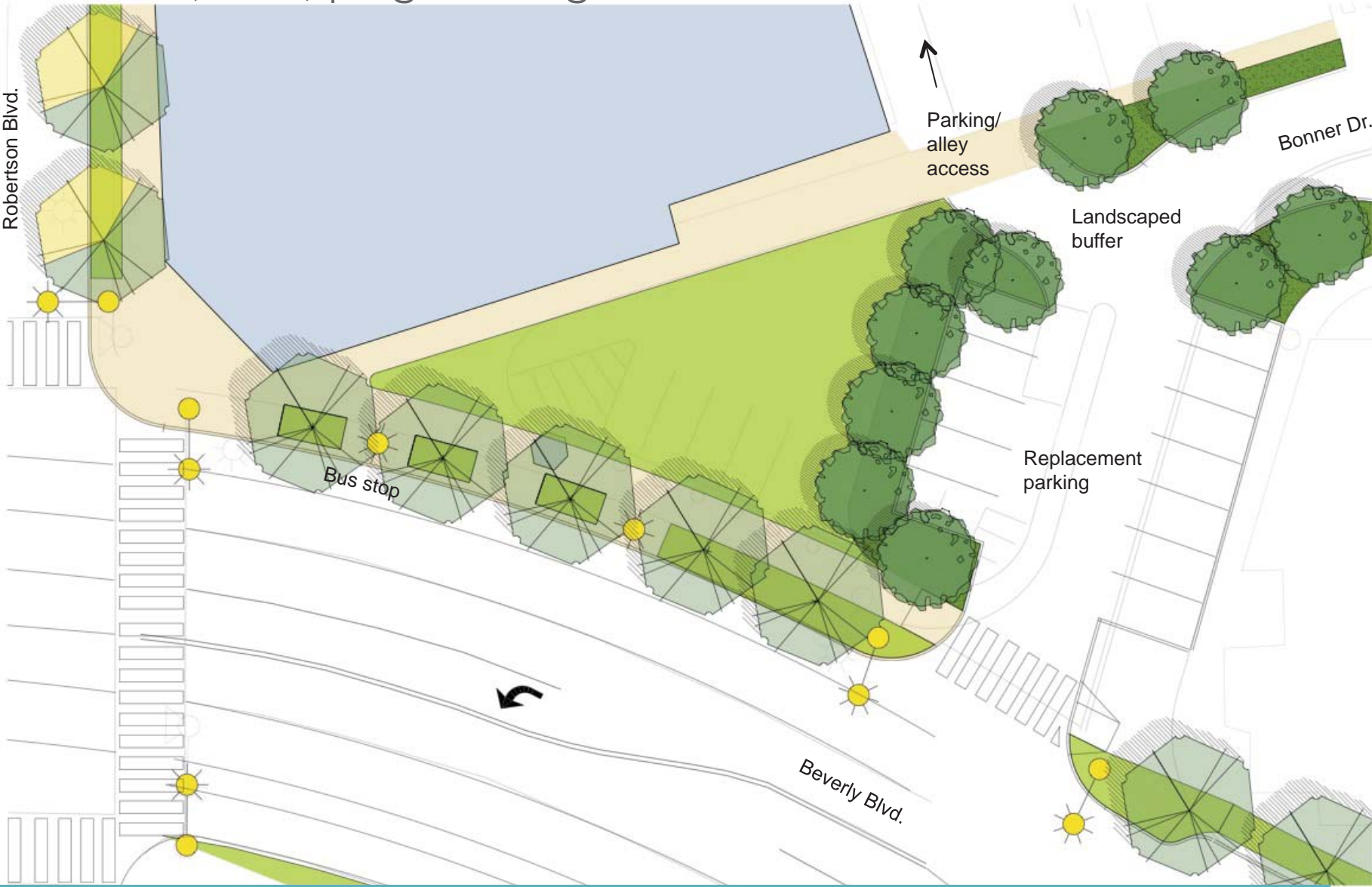
1. Outdoor art gallery
2. Music
3. Other?





Gathering Places: Robertson South Gateway Garden

Elements, uses, programming?

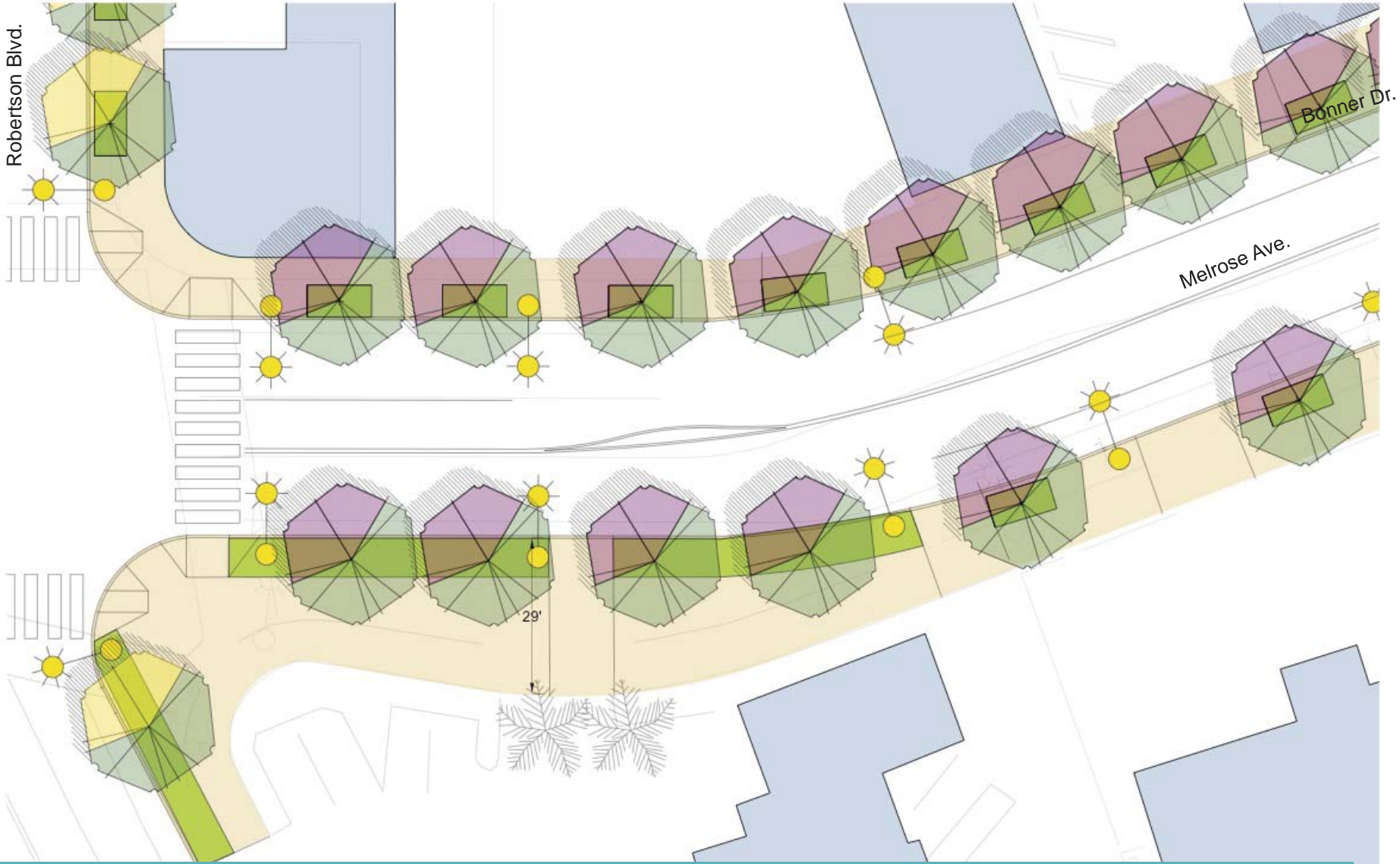


Gathering Places: Robertson South Gateway Garden



Gathering Places: Robertson North Gateway Garden

Elements, uses, programming?



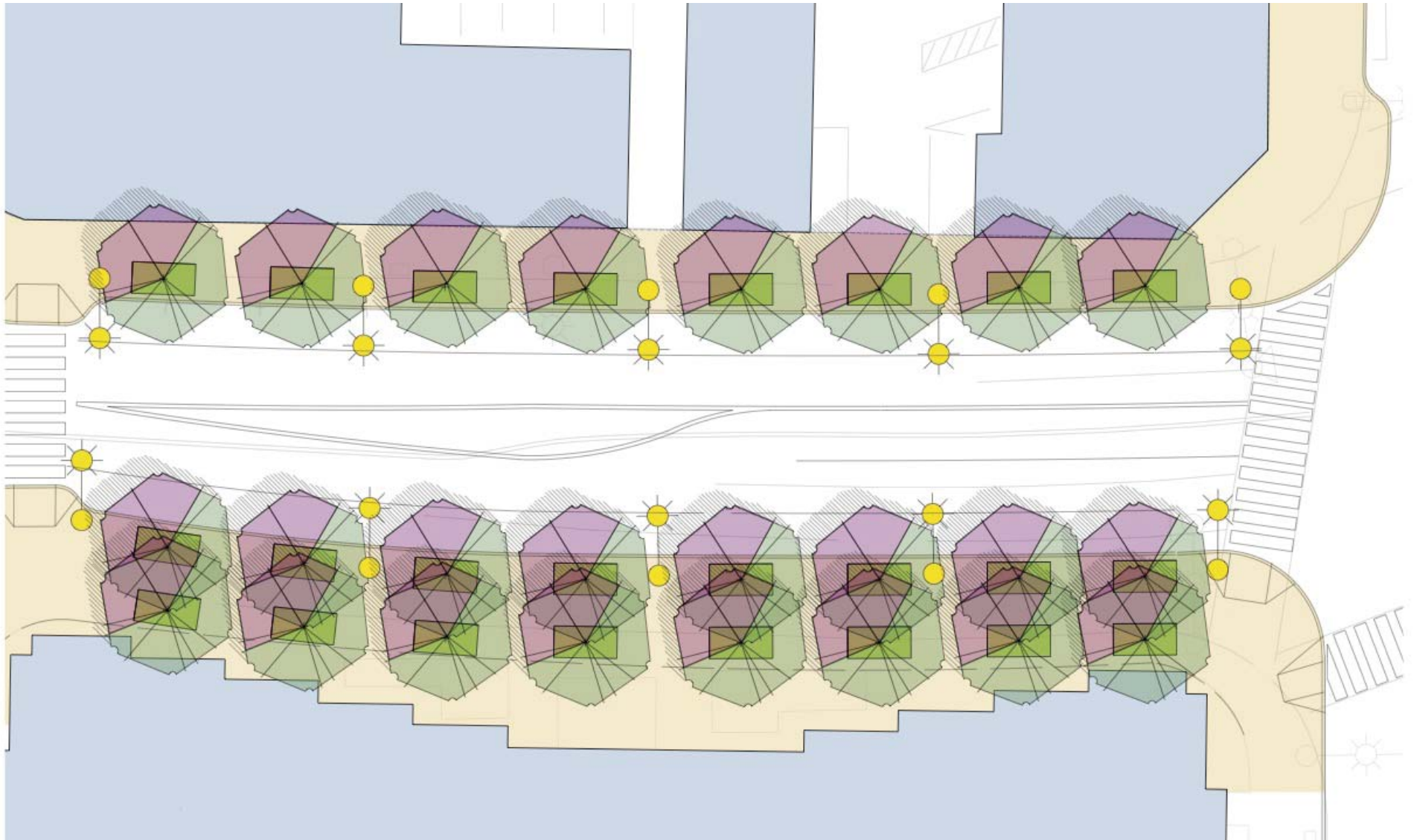
Gathering Places: Robertson North Gateway Garden

Elements, uses, programming?



Gathering Places: Robertson Corners

Elements, uses, programming?



Gathering Places: Melrose at La Cienega

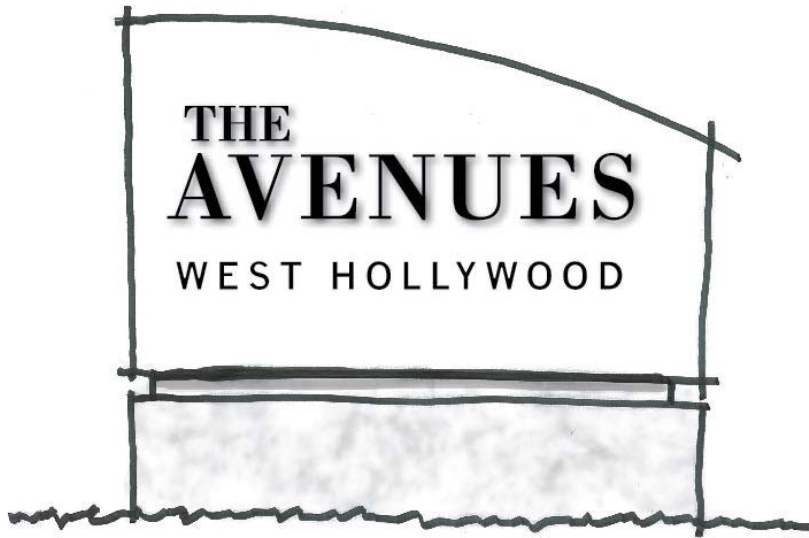


Example: Goodyear, Arizona



Example: LA Walks





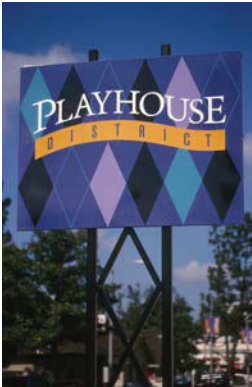
Median Monuments



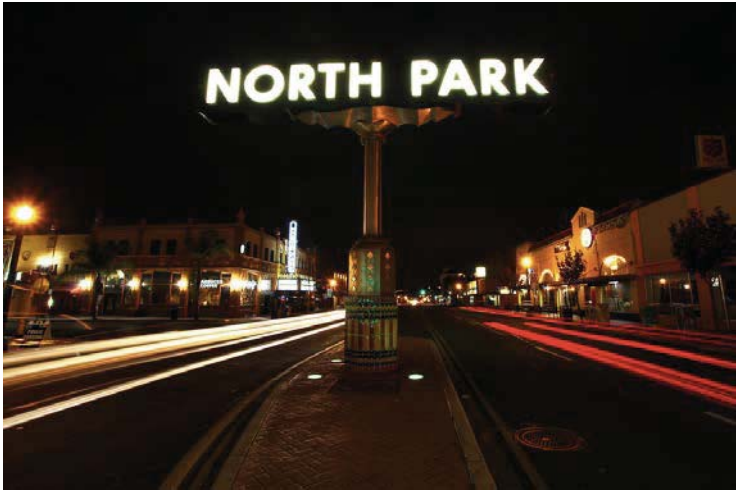
Illuminated Monuments



Pole Mounted



Illuminated Pole Mounted



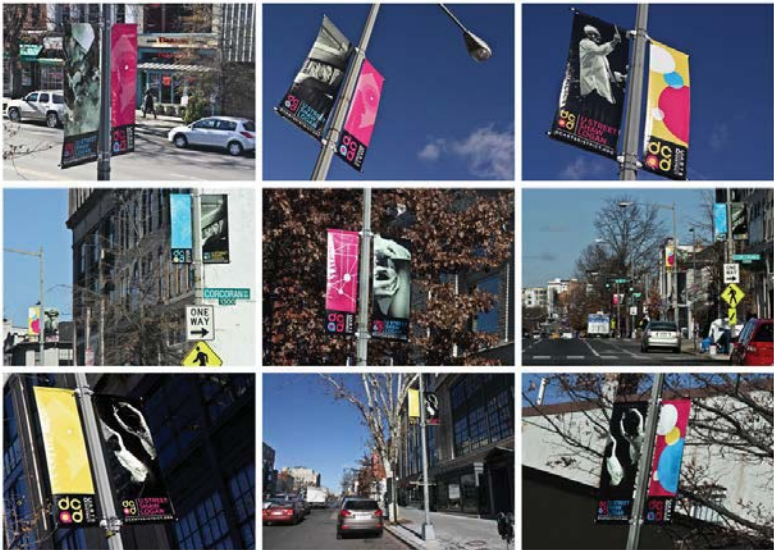
Overhead



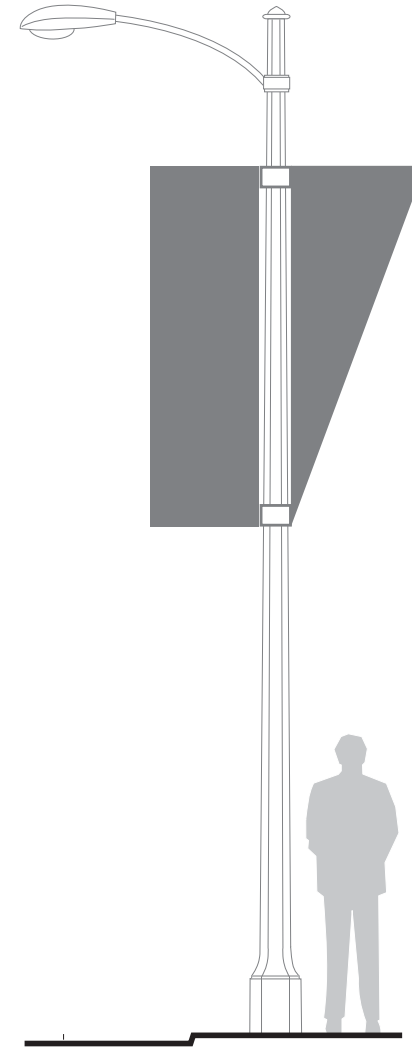
Single Advertising Banner



Double Advertising Banners



Advertising and Identity Banners



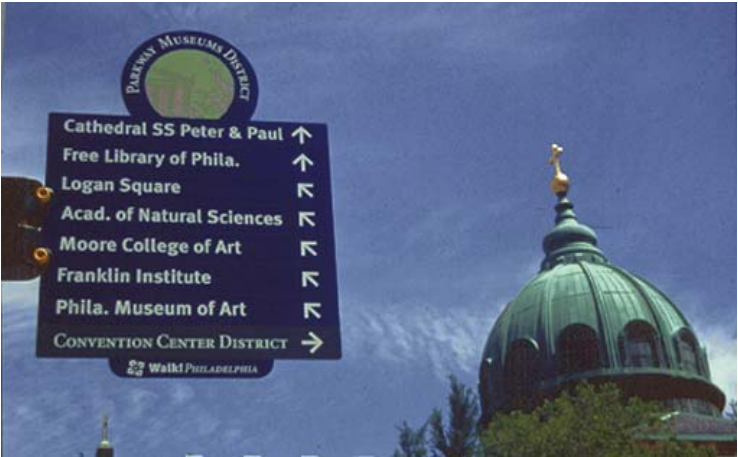
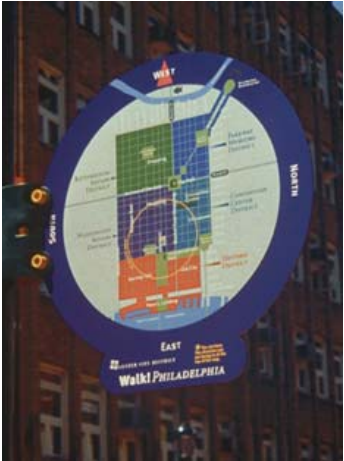
Parking

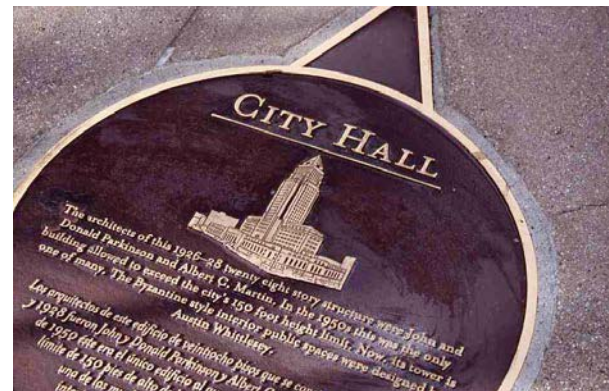


Destinations

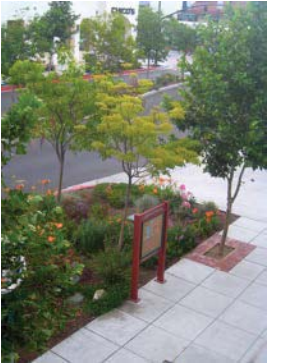


Directional





Maps





1. Permanent art

- Commission iconic pieces by reknowned artists
- Commission local artists
- Will need curatorial oversight & maintenance

Where: Gateway/Gathering Space sculptures or lighting installation

2. Temporary art

- City or BID would curate temporary installations

Where: Gateway/Gathering Spaces and/or predetermined sidewalk zones

3. Artist-designed streetscape elements



Background

- Bus shelters & benches – Citywide/contemporary (modern) in style
- Bike racks – Citywide but could have artist designed
- Trash receptacles – need new ones
- Gather place seating – living room or café arrangement
- Shade structures
- Other ideas?

Existing city furnishings



Bus shelters



Benches & trash cans



Slender lean bar & seat



Newsrack corrals

New to Complement Existing Family / Kit of Parts Approach



Other complementary pieces



Seating planter & high table



Trellis / shade system



Artful cans & bike racks



Social seating



1. Electrical outlet on street lights
2. String lights
3. Tree lights



- 5. Placemaking at special sites
- 6. Gobo sidewalk graphics
- 7. Seasonal light exhibits

