

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
MARCH 21, 2012  
7:03 P.M.**

**WEST HOLLYWOOD CITY HALL,  
8300 SANTA MONICA BOULEVARD**

**I. CALL TO ORDER**

The meeting was called to order at 7:00 p.m. by Chair Wayland.

- A. Pledge of Allegiance  
Commissioner Shparaga led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

**C. Roll Call**

Commissioners present:

David Eichman, Steven Greene, Lindsey Horvath, Scott Schmidt,  
Leon Shparaga, David Warren, Steve Wayland

Commissioners absent:

None

Staff present:

Melissa Antol, Long Range and Mobility Planning Manager  
Oscar Delgado, Department of Public Works Director  
Jackie Rocco, Parking Operations Manager  
Sharon Perlstein, City Engineer  
Bob Cheung, Senior Transportation Planner  
Don Norte, Parking Services Officer  
Eric Millsap, Transportation Engineering Technician  
Perri Sloane Goodman, Transportation Program Administrator  
Lauren Langer, City Attorney's Office  
Danny Casillas, Administrative Specialist III  
Reuben Duarte, CDD Intern  
Zenon Porche, West Hollywood Sheriffs Deputy

- D. Approval of the Agenda of March 21, 2012, Transportation Commission meeting.

Motion: Eichman Second: Horvath  
All ayes.

Motion passed.

- E. Approval of Minutes

Motion: Approve minutes, Commission meeting of February 15, 2012 with the following corrections;  
*Page 5: correct Commissioner Greene's statement regarding the crosswalk at Santa Monica Boulevard & Westmount drive.*  
*Page 8: Identify speaker for question regarding parking.*

Moved: Schmidt Second: Horvath  
All Ayes

Motion passed.

II. CONSENT CALENDAR

No items.

III. ITEMS FROM PUBLIC

Tess Lotta, LOS ANGELES, thanked the Commission for supporting the Bicycle Task Force.

IV. PUBLIC HEARING

No item.

V. COMMISSION CONSIDERATION

- A. Interim Parking Regulations Proposed for the South Side of Doheny Road and the East and West Sides of Sunset Hills Road

Staff report from Don Norte

Commissioner Horvath asked how many dwelling units were involved.

Don Norte explained the process and said staff had gotten 87 signatures which represent 54% of the dwelling units.

Commissioner Eichman got confirmation that most of the signatures obtained were from people who live in the Sierra Towers.

Commissioner Schmidt asked that the Commission not consider wasted spaces as occupied.

Don Norte stated that they are not considered occupied for the study.

Commissioner Schmidt suggested adjusting the numbers based on unusable spaces.

Don Norte explained that the data is recorded per situation and that the numbers could be adjusted in the next test.

Commissioner Schmidt asked if the north side could be included.

Don Norte said that the residents there showed no interest and didn't meet the criteria.

Commissioner Wayland got confirmation that the process is initiated by residents.

Commissioner Schmidt asked for a definition of "study area".

Don Norte said that it is usually a block or segment that expresses interest, plus the logical surrounding area.

Commissioner Schmidt suggested including the north side of Doheny Road.

Jackie Rocco reminded the Commission that the north side did not meet the occupancy criteria.

Commissioner Eichman got confirmation that 85% are non-residential cars and there is no turn over.

**Motion:** 1. Recommend that the Transportation Commission recommend to the City Council an interim two (2) hour time limit on

the south side of Doheny Road, between Sunset Boulevard and the West Hollywood/Beverly Hills western city border; and the east and west sides of Sunset Hills Road, as a six (6) month trial between the hours of 7 a.m. to 7 p.m., seven (7) days a week.

2. Provide the Transportation Commission and the City Council with a report after the six (6) month trial period that includes an analysis to determine the feasibility of making the trial regulations permanent.

Moved: Warren      Second: Horvath  
All Ayes  
Motion passed.

B. Amend Bicycle Design Standards in the Citywide Street Furniture Program

Staff report from Reuben Duarte

Tess Lotta, LOS ANGELES, spoke IN FAVOR of Staff report recommendations.

Kevin Burton, WEST HOLLYWOOD, spoke IN FAVOR of Staff report recommendations.

Commissioner Eichman asked why the ribbon rack was more susceptible to theft.

Bob Cheung explained.

**Motion:** Recommend to City Council to include the Inverted-U bicycle rack with square pipe design in the Citywide Street Furniture Program as the preferred bicycle rack design.

Moved: Schmidt      Second: Green  
All Ayes  
Motion passed.

VI. SUBCOMMITTEE REPORTS

No reports.

VII. OLD BUSINESS

No items.

VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

IX. LIAISON REPORT

No report.

X. ITEMS FROM STAFF

A. Presentation Report on Photo Enforcement Program  
Sharon Perlstein, Eric Millsap, Zenon Porche

Commissioner Eichman asked how left turn movements are monitored.

Sharon Perlstein explained.

Commissioner Shparaga commented that the diagram seems to indicate accidents are increasing.

Zenon Porche said that they are not and explained further.

Commissioner Warren suggested retrieving information on percentages for before and after the program.

Commissioner Schmidt asked if there was any change in accidents other than broadside and rear-end.

Eric Millsap said that there was not much change.

Commissioner Schmidt asked if there has been an increase in accidents in the last six months.

Zenon Porche replied there has only been an increase in tickets.

Commissioner Schmidt asked what happens to the extra \$6,000.

Sharon Perlstein explained that there is a lag in payments, some of which may be defaulted, so there is not a large infusion of money all at once.

Commissioner Schmidt asked if there could be consistency between the pedestrian count down and red lights at intersections with Red Light Enforcement.

Eric Millsap explained that they could not because the red light timing is based on real time and can not be pre-set as the pedestrian countdown is.

Commissioner Horvath thanked Staff.

Commissioner Eichman asked how money has been saved.

Sharon Perlstein explained that the cameras are now paid for and they are being rotated through different intersections month to month.

B. Long Range and Mobility Planning Work Plan  
Melissa Antol

C. Cityline Update and Potential Funding for Service Expansion  
Perri Sloane Goodman

## XI. ITEMS FROM COMMISSION

Eichman

- Parking Meters/bike lanes

Greene

- CalTrans Grant application

Schmidt

- End of Larrabee roundabout study
- Parking enforcement at Zip Car locations
- Parking during the marathon

Horvath

- "Bike Crazy" West Hollywood

Warren

- West Hollywood Park bike racks
- One way at Willey Lane

Wayland

- Parking Credits Program approved

XII. ITEMS FROM PUBLIC

No items.

XIII. ADJOURNMENT

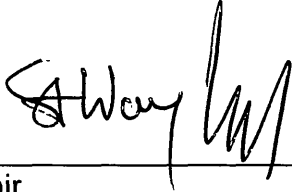
Action: The Transportation Commission adjourned at 9:07p.m. until the next meeting on April 18, 2012, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

Moved: Schmidt Second: Warren

All ayes.

Motion passed.

APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
16TH DAY OF MAY 2012.



Chair

ATTEST:



Staff Liaison