



WESTSIDE CITIES

• BEVERLY HILLS
• CULVER CITY
• LOS ANGELES
• SANTA MONICA
• WEST HOLLYWOOD
• COUNTY OF LOS ANGELES

**SUSTAINABLE
WESTSIDE**
westsidecities.org

Sustainability Committee Meeting
April 11, 2012 at 11:00 AM
Santa Monica Main Library
2nd Floor, Community Meeting Room
601 Santa Monica Blvd., Santa Monica, CA
Free validated parking in the parking structure.

(PLEASE NOTE MEETING IS IN SANTA MONICA)

I. Call to Order and Introductions

II. Board Vision/Priorities Discussion

The Board conducted its Visioning Exercise at the March 15, 2012 meeting. A list of projects to be considered and formalized as "COG priority projects" were ranked. Emphasized by the Board as its number one priority was advocacy and leveraging of the COG's representatives in Sacramento and Washington, D. C. to secure funding for transportation projects and other sub-regional needs (total score 5.) Other highly ranked projects included: (a) a regional tourism initiative (total score 5); (b) a regional bike sharing program (total score 4.6); (c) the bicycle safety awareness program (total score 4.6); (d) Senior door through door transit program development (total score 4.6); (e) Regional Plug-in Electric Vehicle readiness (total score 4.2); and (f) joint economic development (total score 4). Continued support of homeless services was not ranked but included in the list. Staff was directed to review the list and determine feasibility and cost in staffing and other resources. This information will be used by the Board to determine final ranking.

Review of feasibility and cost of bicycle sharing, and bike safety awareness will be addressed by both the Transportation Committee and this Committee. PEV Readiness will be reviewed by the Committee. The other working committees and/or appropriate staff will review those items not within this Committee's purview. It is important that the priority projects under consideration be clearly defined in order to assess feasibility, schedule and cost in staffing and other resource expenditures.

III. Plastic Bag Ban Efforts in the COG Jurisdictions

Staff from each jurisdiction will report on the status of plastic bag ban ordinances and related activities. Note: It does not appear that the Board supports COG branding of this effort.

IV. PEV Grant Opportunity

The COG is considering submitting an application to the California Energy Commission for a \$200,000 grant to develop a Regional Plan to Support Plug-in Electric Vehicle (PEV) Readiness (grant solicitation PON-10-602). Letters of support were written by the cities of Beverly Hills, Culver City, Santa Monica and West Hollywood.

Staff conducted a conference call on April 4, 2012 with representatives from the Luskin Center for Innovation at the Luskin School of Public Affairs at UCLA who are interested in writing the grant application on spec, and if awarded, conducting the study on the COG's behalf.

V. Bicycle Coordination Plan Update

At the March Board meeting, the five bicycle infrastructure gap closures recommended by staff were adopted. No comments submitted during the 30-day electronic comment period opposed this action. Recommendations submitted during the comment period will be reviewed by staff for possible inclusion in future formal recommendations. The Ad Hoc committee's next steps include seeking grants to move forward with other program deliverables, including messaging programs. The ad hoc committee agreed to consider use of the City of Los Angeles' safety messaging to provide a consistent message across the Westside cities. The City of West Hollywood is in the process of

printing 100 safety message banners to hang on light poles along Santa Monica Boulevard utilizing the graphics from LADOT. West Hollywood staff has been working to tailor a couple of the messages to reflect West Hollywood's unique style. It is planned to have them in place with several on the ground bike improvement projects in May for Bike to Work month/week/day.

VI. COG Bicycle Sharing Discussion

At the March 15, 2012 Board meeting, it was suggested that staff look into the feasibility of a joint RFP for a sub-regional bicycle sharing program. A conference call by the staff Ad Hoc Bicycle Committee took place on April 2, 2012. The discussion will continue at the Committee meeting but, during the call, it was recommended that, at this time, staff should continue to communicate with each other regarding activities related to a regional program to ensure that compatibility of important program elements will be possible. It was also recommended that any contracts entered into include "me too" clauses so that programs may be extended to other jurisdictions as appropriate. It was the consensus of staff that there are many questions that need answers and issues to be resolved prior to considering moving forward with a joint RFP.

VII. Work Program Evaluation

The proposed Work Program was updated, based on prior direction, to include specific deliverables and deadlines. The current Work Program and the revised draft Work Program will be included in the packet for review at the April 11, 2012 meeting. Additional modifications may be recommended based on the Board's Visioning Exercise.

VIII. SB 1066: California State Coastal Conservancy Powers/Climate Change

The Santa Monica Bay Restoration Commission has asked that the COG consider supporting SB 1066, introduced by State Senator Ted Lieu to specify that the California State Coastal Conservancy may fund and undertake projects addressing climate change. This is an informational item. Supporting information is included in the packet.

IX. Receive and File and Direction

February 8, 2011 Draft Meeting Notes

X. Public Comment on Items NOT on the Agenda

XI. Announcements and Future Meeting Agenda Items

XII. Adjournment: Next meeting is scheduled to take place on June 13, 2012 at the Santa Monica Main Library.

Written materials distributed to the Committee within 72 hours of the Committee meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidocities.org and will be available at the meeting.

In accordance with the *Americans with Disabilities Act of 1990*, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call (310) 458-8301 at least 3 days prior to the meeting.

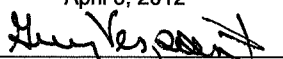
AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: April 5, 2012

Signature: _____


Office of the City Clerk