



BOARD OF DIRECTORS MEETING AGENDA

THURSDAY, MARCH 22, 2012, 1:45 - 3:00 P.M.

Location: The House of Blues, 8430 Sunset Blvd., West Hollywood, CA 90069

CALL TO ORDER

- A. Self Introductions/Roll Call
- B. Posting of Agenda
- C. Staff Comments on Agenda

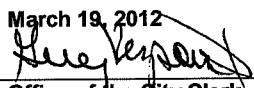
- I APPROVAL OF JANUARY & FEBRUARY MINUTES 1:50 p.m.
- II. APPROVAL OF NOVEMBER – FEBRAURY FINANCIALS 1:52 p.m.
- III. ITEMS FROM THE PUBLIC 1:55 p.m.
Members of the Public will have 2 minutes to speak to the Board on issues under its jurisdiction. If questions are raised, they will be addressed following all public comment.
- IV. ACTION ITEMS 2:00 p.m.
 - A. Board Treasurer Appointment - David Meyers
 - B. Additions to the Board – Philip Dailey, Andaz West Hollywood & David Vialli, The Standard
 - C. SSBA Program of Work/Budget 2012/2013
- V. CONTINUED/UNFINISHED BUSINESS 2:30 p.m.
 - A. Sunset Market (Sunset Strip Night Market) Update
 - B. Sunset Strip Music Festival Update
 - C. GuitarTown Update
 - D. City Update
 - E. Committee Reports
 - 1. Security – Kris Zagyva
 - 2. Marketing – Courtney Kemp
- VI. ITEMS FROM THE BOARD/CHAIRMAN/EXECUTIVE DIRECTOR 2:45 p.m.
- VII. ADJOURNMENT 2:47 p.m.
Next Meeting: Thursday, April 26, 1:45 p.m., Location – Andaz West Hollywood

Written materials distributed to the Sunset Strip Business Association (SSBA) within 72 hours of the SSBA meeting are available for public inspection immediately upon distribution at the SSBA office, 9040 Sunset Blvd., Suite 212, during normal business hours. They will also be available for inspection during the Sunset Strip Business Association meeting at the staff liaison table.

AFFIDAVIT OF POSTING

State of California)
 County of Los Angeles)
 City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: March 19, 2012
 Signature: 
 Office of the City Clerk