

West Hollywood Women's Leadership Conference 2013



SATURDAY CONFERENCE SCHEDULE

(Times and Topics Subject to Change)

8:30 am **Check-In**

Location: West Hollywood City Council Chambers and Auto Court Area

9:00 am **Continental Breakfast & Morning Mixer**

Location: West Hollywood City Council Chambers and Auto Court Area

9:30 am – 11:00 am **Opening Plenary Session**

Location: West Hollywood City Council Chambers

Official Welcome from the West Hollywood City Council & invited guests

Opening Plenary Speaker: Agapi Stassinopoulos, Inspirational Speaker & Author, *Unbinding The Heart*

11:00 am – 12:30 pm **Session One: Workshops & Panels**

Location: Various, West Hollywood Library

- A. "The Power of Mentorship: Learn How to Get the Life You Want Through Mentorship"
- B. "Dream, Set, and Achieve: Set Your Goals and Make It Happen!"
-Facilitator: Sahar Andrade, Sahar Consulting, LLC
- C. "50/50: Leadership, Equality, and Representation"
-Moderator: Sheila Kuehl, Former CA State Legislator, Santa Monica College Public Policy Institute

Panelists: Kimberly Berglund, PBS Kids, Elana Pianko, National Women's History Museum, Heidi Shink, Victory Fund, Stephen D. Simon, Stonewall Democratic Club, Gina Goodhill, NWPC-LA and duVergne Gaines, Feminist Majority Foundation, Tal Peretz, USC

- D. "How to Get Appointed to a City Board or Commission"
Facilitator: Corey Schaffer, West Hollywood City Clerk's Office
Panelists: Transportation Commissioner David Eichman, Public Facilities Commissioner Donna Saur, and Women's Advisory Board Chair Amy Walia-Fazio

12:30 – 2:00 pm **"Leadership Under Fire" - Keynote Leadership Luncheon**

Location: West Hollywood Park Auditorium

Guest Speakers: Sandra Fluke, Women's Rights Advocate and Attorney, Patti Giggans, Executive Director, Peace Over Violence, Chanchanit Martorell, Executive Director, Thai Community Development Center

2:00 pm – 2:30 pm **Networking Break**

Exhibitor Tables & West Hollywood Library Tour led by Linda Demmers, Friends of West Hollywood Library

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2:30 pm – 4:15 pm Session Two: Workshops & Panels

Location: Various, West Hollywood Library

- A. “How to Get Appointed to a City Board or Commission” (2:30 – 3:15)
Facilitator: Corey Schaffer, West Hollywood City Clerk’s Office
Panelists: Public Safety Commissioner Sam Borelli, Women’s’ Advisory Board member Reina Martinez,
and Lesbian and Gay Advisory Board member Sue Sexton
- B. “Effective Communication: Saying What You Mean and Achieving the Career You Want”
(2:30 – 4:15 pm)
-Facilitator: Helane Wilbourne, Wilbourne Consulting Group
- C. **Entrepreneurship Intensive** (2:15 pm – 4:15 pm)
Panel discussion followed by breakouts
- “Women Entrepreneurs: Making It Happen and You Can Too!” (2:15 – 3:15)
-Facilitator: Alaia Williams, Founder, One Organized Business
-Panelists: Madelyn Alfano, Maria’s Kitchen; Mylene Dane, Train; Merissa Grayson, Attorney;
 Donna Queza and Nailah Blades, Donna & Nailah Consulting; and , Denise Walker, Pivothq
- Break Out Sessions:
- a. “Your Network is Your Net Worth” (3:30 pm - 4:15 pm)
 -Facilitator: Alaia Williams, One Organized Business
- b. “Your Brand, Your Future” (3:30 pm – 4:15 pm)
 -Facilitator: Donna Queza and Nailah Blades, Donna & Nailah Consulting
- c. “Social Media- Social Networking for Success” (3:30 pm – 4:15 pm)
 -Facilitator: Tonya Cooke, Adler Integrated
- D. “Using the Power of Storytelling and Media to Become an Agent of Change” (3:15 pm – 4:15 pm)
Facilitator: Losci Ferra, Women and Girls Lead Campaign, ITVS, Independent Television Service
Speakers: Brooke Christopher, Women For International & Teen Reps from Global Girls Media

4:15 pm – 5:00 pm Closing Program: “Becoming Change: The Women’s Leadership Conference and You!”

Location: West Hollywood City Council Chambers and Auto Court Area

Wrap up the day with refreshments and great conversation and more!

Facilitator: Maya Paley, National Council of Jewish Women Los Angeles

