

**CITY OF WEST HOLLYWOOD
LESBIAN AND GAY ADVISORY BOARD
AGENDA**

**7 p.m., Thursday, March 8, 2012
Community Conference Room, City Hall
8300 Santa Monica Boulevard, West Hollywood**

In compliance with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check-out at this meeting. If you require special assistance to participate in this meeting (e.g., a signer for the hearing-impaired), you must call (323) 848-6471 or submit your request in writing to the Department of Human Services at least 48 hours prior to the meeting. The City TTD line for the hearing-impaired is (323) 848-6496.

Special meeting-related accommodations (e.g., transportation) may be provided upon written request to the Department of Human Services at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.COMMUTE (323/466-3876) or go to www.metro.net.

- I. CALL TO ORDER – 7 p.m.
 - A. Roll Call
 - B. Report on Posting of Agenda
 - C. Approval of Agenda
 - D. Minutes of Feb. 9, 2012
 - E. Adjournment Requests

- II. ITEMS FROM THE PUBLIC – 7:05 p.m.

The public may address the Advisory Board on items within its responsibility. At the Advisory Board's discretion, speakers may be limited to 3 minutes each.

- III. TASK FORCES AND LIAISONS – 7:10 p.m.
 - A. ADDICTION, RECOVERY AND SEXUAL HEALTH – 7:10 p.m.

The Advisory Board will consider plans for surveys of social services providers and community members by its Addiction, Recovery and Sexual Health task force.

 - B. MARKETING TASK FORCE – 7:25 p.m.

The Advisory Board will consider recommendations from its Marketing task force with regard to (1) improving communication with community members via email and mailing lists, and (2) creating an "It Gets Better" video.

 - C. RAINBOW KEY – 7:40 p.m.

The Advisory Board will continue planning for the 2012 Rainbow Key awards.

 - D. ADDITIONAL TASK FORCES AND LIAISONS – 7:55 p.m.

The Advisory Board will receive information from other task forces and liaisons.

- IV. NEW BUSINESS – 8:00 p.m.
 - A. ONE CITY / ONE PRIDE – 8:00 p.m.

The Advisory Board will receive a presentation on plans for 2012 Pride Month activities and events, and review a draft calendar.

 - B. HUMAN RIGHTS TRIANGLE AND MEMORIAL WALK – 8:15 p.m.

The Advisory Board will consider ways to improve the Matthew Shepard Human Rights Triangle and West Hollywood Memorial Walk, including enhancements for visibility and safety.

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IV. NEW BUSINESS – continued

- C. BUSINESS IMPROVEMENT DISTRICT – 8:20 p.m.
The Advisory Board will consider supporting planning for a Santa Monica Boulevard business improvement district (BID).

V. UNFINISHED BUSINESS – 8:25 p.m.

- A. GATEWAY SIGNAGE – 8:25 p.m.
The Advisory Board will consider recommending content for signage marking the City's major gateway entrances.
- B. MISSION STATEMENT – 8:35 p.m.
The Advisory Board will give further consideration to a mission statement.
- C. WORKPLAN – 8:40 p.m.
The Advisory Board will continue preparation of its current-year workplan.

VI. ITEMS FROM THE ADVISORY BOARD – 8:45 p.m.

VII. ITEMS FROM STAFF – 8:50 p.m.

- VIII. ITEMS FROM THE PUBLIC – 8:55 p.m.
The public may address the Advisory Board on items within its responsibility. At the Advisory Board's discretion, speakers may be limited to 3 minutes each.

- IX. ADJOURNMENT – 9:00 p.m.
The Advisory Board will adjourn to the next regular meeting.

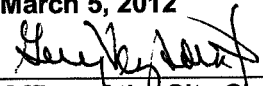
Notice: Written materials distributed to the Lesbian and Gay Advisory Board within 72 hours of this meeting are available for public inspection immediately upon distribution at the Department of Human Services, 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection at the staff liaison's table during the Advisory Board meeting.

AFFIDAVIT OF POSTING

State of California)
County of Los Angeles)
City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: **March 5, 2012**

Signature: 
Office of the City Clerk